



# Asia Pacific Forum 2024

### Week at a Glance

Mon, 28 Oct	Tue, 29 Oct			Wed, 30 Oct		Thur, 31 Oct		Fri, 1 Nov	
<b>9:30-11:00</b> <b>AP Director Meeting</b> (GS1 HK office)	10:00 – 11:30 <b>GS1 GO Leadership Team Meeting with GS1 HK BOD</b> (GS1 HK office)	<b>CUHK Medical Centre Site Visit</b> (50 visitors ONLY) (8:30am leave HKCEC, 9:30 arrive, 11:15 leave Centre)	10:00 - 11:30 <b>Training Engagement with Hospitals</b> (S224-S225, HKCEC)	09:00	<b>Forum Opening Session</b> Welcome address & GS1 Vision & Sharing by HKSAR Govt. Officials (S221, HKCEC)	09:00	<b>AP Forum</b> Sustainability & Circular Economy (S221, HKCEC)		
				09:45		10:50	Coffee Break		
				09:45	Group Photo		<b>AP Forum</b> Sustainability Programme (S221, HKCEC)	<b>Training</b> Let's think again about 2D, Registries, and Digital Links (S225, HKCEC)	
				10:00	Coffee Break	11:20			
				10:45	<b>AP Forum</b> Digitalisation Policy & Digital Trade Enablement (S221, HKCEC)			09:00 - 17:30	
				12:00		Lunch	12:00	Lunch	<b>GS1 Hong Kong Summit 2024</b> (S220, Hong Kong Convention & Exhibition Centre)
<b>13:30 – 18:00</b> <b>GS1 Healthcare Strategy Roadshow</b> (Inno Network, HKPC)	13:00	<b>CEO Pre-meeting</b> (S223, HKCEC)	13:00 – 14:00 <b>Training</b> Connecting 2D, Registries, & Digital Links (S224-S225, HKCEC)	14:00	<b>AP Forum</b> (Accelerating Digital Transformation) (S221, HKCEC)	<b>Training DPP</b> (S224-S225, HKCEC)	13:00	<b>AP Forum</b> Future Sustainable Trade & GS1 Public Policy Strategy (S221, HKCEC)	
	14:00	<b>GS1 Asia-Pacific Strategy</b> (S221, HKCEC)		14:45			14:40	Coffee Break	
	14:45	Coffee Break		15:05	Coffee Break		15:00	<b>Closing &amp; Handover Session</b> (S221, HKCEC)	
	15:00	<b>Leadership Team Update on Global Strategy</b> (S221, HKCEC)		15:25	<b>AP Forum</b> GS1 Construction COE, MOs sharing (S221, HKCEC)		16:00	<b>Sightseeing Activity</b> (The Peak)	
	16:00	<b>Vision 2030 Workshop</b> (CEO + 1 Senior Staff ONLY) (S223, HKCEC)	16:00 – 17:00 <b>Training</b> Unlocking the Power of 2D barcodes at POS (S224-S225, HKCEC)	18:00			<b>35<sup>th</sup> Anniversary Finale Cocktail</b> (Pier 1929)		
			17:00 – 18:00 <b>Training</b> Digital Links & Registries & Resolvers (S224-2225, HKCEC)	17:25	Close of Meeting		18:00 - 20:30		
		Close of Meeting		18:15	<b>Official Dinner</b> (The Hong Kong Jockey Club)		18:45	<b>Farewell Dinner</b> (The Grill, Grand Hyatt)	
<b>Dinner</b> (TBC)	18:30	<b>Welcome Dinner</b> (The Grand Stage)							

# AP Regional Forum 2024 - Programme

Wed, Oct 30	DAY 1: Digitalisation Policy and Digital Trade Enablement	HKCEC
8:45am – 9am	Registration	S200 Series, Level 2
9:00am – 9:05am	<b>Welcome</b> • Ms. May Chung, Chairman, GS1 HK Board	S221, HKCEC
9:05am – 9:25am	<b>GS1 Vision and Global Priorities</b> • Mr. Renaud de Barbuat, President & CEO, GS1	
9:25am – 9:35am	<b>"Supporting SMEs in e-commerce"</b> • Mr. Aaron Liu, JP, Director-General of Trade and Industry, Government of the HKSAR	S221, HKCEC
9:35am – 9:45am	<b>Hong Kong Data-Related Policies &amp; Initiatives</b> • Mr. Donald Mak, Deputy Commissioner (Data Governance), Digital Policy Office, Government of the HKSAR	S221, HKCEC
9:45am – 10:00am	Group Photo	
10:00am – 10:45am	Coffee Break	
10:45am – 11:10am	<b>Guest-of-Honour: HE Harvey Rouse, Ambassador of the European Union to Hong Kong &amp; Macao</b> • Moderator: Ms Francesca Poggiali; to be joined for Q&A by Renaud de Barbuat and Anna Lin	S221, HKCEC
11:10am -11:20am	<i>Group Photo 2</i>	
11:20am – 12:10am	<b>Digital Trade Panel Discussion</b> • Moderator: Mr Andrew Weir, Chairman, PBEC / Senior Regional Partner, KPMG • Mr Robert Beideman, Chief Product Officer, GS1 • Mr Wilkie Wong, Chief Financial Officer, Esquel Group • HKU ( <i>inviting</i> )	S221, HKCEC
12:10am – 12:50pm	<b>Supply Chain Transparency Facilitate International Trade</b> APEC & ADB Projects: leveraging electronic exchange of paperless traceability and ESG credentials to facilitate international trade and support the GS1 community • Mr Nick Allison, GS1 New Zealand • Ms Mary Wong, GS1 Peru	S221, HKCEC
12:50pm – 2:00pm	Lunch	S226-S227, HKCEC

# AP Regional Forum 2024 - Programme

Wed, Oct 30	DAY 1: Accelerating Digital Transformation	Venue
2:00pm – 2:20pm	<b>Standards Enabling Digital Transformation Journey</b> • Ms Freda Ng, Managing Director, PARKnSHOP	S221, HKCEC
2:20pm – 2:35pm	<b>Master the New Dimension</b> • Mr Raymond Choi, Solutions Director, Markem-Imaje	S221, HKCEC
2:35pm – 3:05pm	<b>The GS1 Healthcare Strategy : A World of Opportunities for MOs</b> • Ms Geraldine Lissalde-Bonnet, VP, Global Healthcare, GS1	S221, HKCEC
3:05pm – 3:25pm	Coffee Break	Foyer MR S221, HKCEC
3:25pm – 3:40pm	<b>GS1 Construction Centre of Excellence</b>	S221, HKCEC
3:40pm – 3:55pm	<b>MO Sharing – GS1 Malaysia</b>	S221, HKCEC
3:55pm – 4:10pm	<b>MO Sharing – GS1 Hong Kong</b>	S221, HKCEC
4:10pm – 4:25pm	<b>MO Sharing – GS1 Korea</b>	S221, HKCEC
4:25pm – 4:40pm	<b>The Evolutional Journey – From Batch Coding to Traceability and Supply Chain Visibility by Using Global Standards</b> • Mr Volker Ditscher, Director Global Sales T&T, Wipotec Group	S221, HKCEC
4:40pm – 4:55pm	<b>MO Sharing – GS1 Singapore</b>	S221, HKCEC
4:55pm – 5:10pm	<b>MO Sharing – GS1 Australia</b>	S221, HKCEC
5:10pm – 5:25pm	<b>MO Sharing – GS1 China</b>	S221, HKCEC
6:15pm – 10:00pm	Official Dinner at Hong Kong Jockey Club • all delegates <i>Coach pick up from HKCEC Harbour Road entrance</i>	2 Sports Road, Happy Valley, Hong Kong

# AP Regional Forum 2024 - Programme

Thurs, Oct 31	DAY 2 morning session: Driving Ecosystems on Sustainability & Circular Economy	Venue
8:30am – 9am	Registration	S220, HKCEC
9:00am – 9:30am	<b>Unlocking the Scope 3 Opportunity – Insights from Asia-Pacific Business</b> <ul style="list-style-type: none"> <li>• Mr Michael Walsh, CEO, PBEC</li> <li>• Ms Daisy Shen, Head of Climate and Sustainability, KPMG China</li> </ul>	S221, HKCEC
9:30am – 9:50am	<b>ADB: Enabling Sustainable Trade</b> <ul style="list-style-type: none"> <li>• <i>Indradi Soemardjan, ADB (TBD)</i></li> </ul>	S221, HKCEC
9:50am – 10:50am	<b>Sustainability Panel</b> <ul style="list-style-type: none"> <li>• Moderator: Mr Patrik Jonasson, Senior Director, Sustainability, GS1</li> <li>• Panelists: <ul style="list-style-type: none"> <li>• Ms Daisy Shen, Head of Climate and Sustainability, KPMG China</li> <li>• Ms Keshini Talwatte, General Manager, Group Sourcing and Supply Chain, MAS Holding</li> <li>• Mr Michael Walsh, CEO, Pacific Basin Economic Council</li> <li>• Mr Bosco Law, Chairman, Textile Council of Hong Kong / Deputy Chairman and CEO of LAWSGROUP</li> <li>• Mr Bowen Du, Hong Kong Representative, United Nations Global Compact Liaison Office</li> </ul> </li> </ul>	S221, HKCEC
10:50am – 11:20am	Coffee Break	Foyer MR S221, HKCEC
11:20am – 12:00noon	<b>GS1 Sustainability Programme</b> <ul style="list-style-type: none"> <li>• Patrik Jonasson, Senior Director, Sustainability, GS1</li> </ul>	S221, HKCEC
12:00noon – 1:00pm	Lunch	Victoria Harbour Supreme Restaurant

# AP Regional Forum 2024 - Programme

Thurs, Oct 31	DAY 2: afternoon session	Venue
1:00pm – 1:05pm	<b>Introduction of WTO Speaker</b> <ul style="list-style-type: none"> <li>Francesca Poggiali, VP, Global Public Policy, GS1</li> </ul>	S226, HKCEC
1:05pm – 1:40pm	<b>The Role International Standards can Play in the Future Sustainable Trade</b> Mr Aik Hoe Lim, Director, Trade and Environment Division, WTO	S226, HKCEC
1:40pm - 2:40pm	<b>GS1 Global Public Policy Strategy</b> <ul style="list-style-type: none"> <li>Francesca Poggiali, VP, Global Public Policy, GS1</li> <li>Daniel Giles, Senior Manager, International Public Policy, Asia-Pacific, GS1</li> </ul>	S226, HKCEC
2:40pm – 3:00pm	Coffee Break	
3:00pm - 3:30pm	<b>Closing &amp; Hand Over</b> <ul style="list-style-type: none"> <li>Anna Lin, GS1 HK</li> <li>GS1 Vietnam</li> <li><i>Group photo</i></li> </ul>	S226, HKCEC
4:00pm – 6:45pm	Sight Seeing <i>Coach pick up from HKCEC Harbour Road entrance at 4:00pm</i>	The Peak
6:45pm – 22:00pm	Farewell Dinner at The Grill, Grand Hyatt <i>Coach transport to Grand Hyatt Hotel, arrive at The Grill at 7:00pm</i>	Grand Hyatt



**Experience**  
**Explore**  
**Enjoy**

*See you in Hong Kong!*



Photo by Robert Beideman

**GS1 Asia Pacific Forum 2024**