



Pacific Basin Economic Council
THE INDEPENDENT VOICE OF BUSINESS IN THE PACIFIC

STRICTLY BY INVITATION

MEMBERSHIP INVITATION · 2026-27

Join the room where the Pacific decides.

60

YEARS

1967 — 2027

An invitation-only community of chairmen, founders and chief executives shaping trade, investment and policy across the 21 APEC economies — with **observer status at APEC** and six decades of standing in the region.

Corporate · SME & Entrepreneur · Individual
Annual membership from USD 1,200 / HKD 9,500

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Globalisation is not disappearing. It is being re-routed.

Trade routes, logistics networks and capital allocation are being rebuilt around trust, resilience and connectivity. Three resets are happening at once across the Pacific Basin — and our members meet the people making those decisions before the decisions are public.

RESET 01 • TRADE

Fragmentation deepens

Market access is now tied to labour standards and traceable origin, turning compliance into a trade-policy instrument. “China + ASEAN” is replacing “China + 1”, and trusted production is displacing lowest cost.

RESET 02 • LOGISTICS

Networks under strain

Aviation disruption, longer routings and higher freight costs are pushing firms toward sea-air solutions, smart ports and digital logistics platforms. Supply chains are becoming digital supply chains.

RESET 03 • CAPITAL

Selective, not scarce

Capital is concentrating in AI and data centres, digital infrastructure, cyber security, critical minerals and the energy transition — and stepping back from assets without a clear resilience story.

WHAT YOUR MEMBERSHIP BUYS YOU

- ◆ **Access, not audience.** Chatham House PBEC Pulse roundtables with regional business leaders, senior officials and policy-makers.
- ◆ **A seat inside the APEC process.** Observer status at APEC, Standing Committee membership of PECC, and standing engagement with ABAC, ASEAN, B20, UN-ESCAP and the ADB.
- ◆ **Intelligence and profile.** The annual report, market briefings and monthly e-Digest — plus speaking platforms and feature articles under the PBEC name.
- ◆ **Introductions that convert.** Direct access to the Secretariat and board for referrals across 21 APEC economies.

WHERE THE OPPORTUNITY CONCENTRATES IN 2026–27

Our 2026 programme follows capital and talent into six sectors: **AI and data centres, critical minerals, the energy transition, digital finance, cyber security and advanced manufacturing** — and tracks ASEAN's digital single market as DEFA moves toward signature.

“The Asia-Pacific story is not one of crisis or retreat — it is one of reconfiguration. Resilience, trust and connectivity are becoming the defining competitive advantages of the next decade.”

MICHAEL WALSH • MANAGING DIRECTOR, PBEC

1967

Founded — one of the oldest independent business think tanks in Asia-Pacific

21

APEC economies of active member footprint, plus the UK, EU and India

13,800+

Leaders and officials reached through PBEC channels, at 38–58% open rates

25

Elected board directors and advisors across the region's major markets

From free trade to a Pacific that works for citizens as well as capital.

For six decades PBEC has been an independent voice for sustainable trade and investment in Asia-Pacific. Our 60th anniversary marks a deliberate pivot: the next sixty years cannot run on the old playbook of unconstrained resource use.

1967 — 2027

Sustainable economic growth and free trade. PBEC helped build the framework for modern APAC trade, and gave rise to PECC, APEC and ABAC.

2027 — 2087

Interconnected citizenship, green economics and social resilience — the agenda our members will be measured against.

Pillar 01

Citizenship

Corporate and individual. In APAC this now means climate responsibility, digital identity and regional equity — moving from basic CSR to the integrated ESG compliance regional supply chains already demand, and reckoning with cross-border talent mobility.

Pillar 02

Economics

The transition from traditional manufacturing and trade to a digital, green and circular economy. With RCEP and CPTPP reshaping the region, the questions are supply-chain resilience, decoupling risk, AI integration and sustainable financing.

Pillar 03

Society

APAC faces a dual reality: rapidly ageing populations in North Asia and a youth boom across Southeast and South Asia. Food security, healthcare infrastructure and the digital divide decide whether growth becomes well-being.

MONDAY 16 NOVEMBER 2026 · HONG KONG

PBEC 60th Anniversary Forum

Held on the Monday afternoon at the start of APEC week in Shenzhen (17–20 November 2026), when the region's leaders are already travelling through Hong Kong. Members receive priority invitations, speaking consideration and sponsor visibility.

- ◆ **Digital & Corporate Citizenship** — cross-border data, AI ethics, ESG disclosure across fragmented regimes
- ◆ **Economics of the Next Horizon** — green transition, circular economy, resilient supply-chain technology
- ◆ **Society, Longevity & Inclusion** — the silver economy, youth upskilling, health and rural technology

Three ways to join.

Every member sits in the same room. The tier decides how many colleagues join you, how visible your organisation is, and how far into the APEC process we can take you.

Corporate	SME & Entrepreneur	Individual
Corporations, professional firms and institutions	Growth companies, start-ups under 5 years and firms under 150 staff	Business owners, senior executives, UHNWIs and retired leaders
USD 5,000 /year Hong Kong entities: HKD 40,000 / year	USD 1,800 /year Hong Kong entities: HKD 15,000 / year	USD 1,200 /year Hong Kong residents: HKD 9,500 / year
◆ Three named colleagues on the account, each able to attend and participate in PBEC activities ◆ One complimentary feature article per annum across PBEC channels ◆ Announced as a new member, with your organisation profiled across all communication channels ◆ Host and sponsor a PBEC Roundtable and a members' site visit ◆ Invitation to attend and observe the APEC Senior Officials' Meeting, subject to availability ◆ Invitation to the APEC CEO Summit with privileged early-bird access	◆ Two named colleagues on the account ◆ Full participation in PBEC Pulse roundtables and member events ◆ Company profile shared through the monthly e-Digest and PBEC social channels ◆ Speaker and panel opportunities at PBEC and partner forums ◆ Introductions to investors, corporates and government contacts through the Secretariat ◆ Pitch for funding or request mentorship from senior members	◆ Personal participation in all PBEC events and roundtable dialogues ◆ Access to the PBEC contact network via the Secretariat ◆ One-to-one access to the PBEC Managing Director for referrals and introductions ◆ Contribute to white papers and submissions with partners such as UN-ESCAP, WEF, APEC and ASEAN ◆ Speaker opportunities and newsletter or LinkedIn content contribution

A **20% discount** applies to advance payment of a two-year membership commitment, on joining or renewal. A limited number of **Patron memberships** (USD 10,000 / HKD 80,000 per annum, capped at 20 per year) is available by invitation and includes board nomination eligibility — please ask the Secretariat. All memberships run for twelve months from the date of acceptance.

How to join Complete the attached application form and return it to pbec@pbec.org . Applications are reviewed by the Secretariat and confirmed in writing.	Talk to us first Michael Walsh , Managing Director michael.walsh@pbec.org +852 6014 9899	International Secretariat 16/F Hong Kong Club Building, 3A Chater Road, Central, Hong Kong pbec@pbec.org · www.pbec.org
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