Your business seat in the APEC year.

For sixty years PBEC has been a bridge between business and government across the Pacific. In 2027, as APEC passes to Viet Nam, our members, from Hanoi to Hong Kong, Manila to Sydney, put their priorities in front of the officials who set the region's agenda.

1967
Founded in Tokyo by business leaders from five economies

1980
Founding member of PECC; Standing Committee today

APEC
Observer status in the APEC process

21
APEC economies, plus the UK, EU and India



"The blue waves of the Pacific breaking on the golden sands": the idea behind our logo since 1968

WHY PBEC

Inside the APEC process

We carry members' priorities into APEC, PECC and ABAC, and bring the region's agenda back to them.

Principals in the room

Chairmen, founders and CEOs meet officials under the Chatham House Rule.

Local chapters, one network

Chapters led by our directors across the region, with the Secretariat in Hong Kong since 2003.

THE ROAD TO APEC VIET NAM 2027

DEC 2026
PBEC Viet Nam at the ISOM in Quy Nhon; insights shared with APEC 2027 organisers

JAN – FEB 2027
Half-day members' workshop in Hong Kong and member survey

MAR – APR 2027
PBEC White Paper drafted with members and submitted

SOM2 · HANOI
PBEC side event with Vietnamese partners

OUR 2027 AGENDA

APEC Viet Nam 2027
Productivity, regional trade and investment, and economic resilience

Capital for growth
Finance for SMEs and mid-sized projects, a Viet Nam 2027 priority

Open trade & resilient supply chains
FTAAP, RCEP and paperless trade: the region's top two concerns

AI and data rules
Adopting AI across borders and managing its risks

Themes track the top APEC priorities in PECC's State of the Region 2026 survey of 500+ policy leaders in 23 economies, and Viet Nam's APEC 2027 agenda.

Every member sits in the same room.

Your tier decides how many colleagues join you, how visible your organisation is, and how far into the APEC process we take you.

December is on us

THE PBEC60 MEMBERSHIP YEAR

Say yes now and your membership starts straight away, with the rest of December free. Settle the 2027 annual fee by **31 December 2026** and you are a member through to 31 December 2027.

Patron

BY INVITATION · 5 A YEAR

HKD 80,000 · USD 10,000

- One-to-ones with the Co-Chairs and Vice Chairmen
- Priority for APEC Senior Officials' Meeting passes
- Two feature articles, website and newsletter banner
- Eligible for nomination to the board

Corporate

HKD 40,000 · USD 5,000

- Three named colleagues, each taking part in their own right
- Invitation to observe APEC SOM and attend the APEC CEO Summit
- Host a PBEC roundtable and a members' site visit
- Feature article and new-member announcement

SME & Entrepreneur

UNDER 150 STAFF

HKD 15,000 · USD 1,800

- Two named colleagues
- Company profile in the monthly e-Digest
- Pitch for funding or ask for mentorship from senior members

Individual

HKD 9,500 · USD 1,200

- All PBEC events and roundtable dialogues
- One-to-one access to the Managing Director
- Contribute to white papers and submissions

EVERY MEMBERSHIP INCLUDES

Six board and member-observer meetings a year

Closed-door roundtables under the Chatham House Rule

Delegations to Viet Nam and the Philippines

A voice in the PBEC White Paper to APEC

Partner events across Asia-Pacific

Save 20% with a two-year commitment

CO-CHAIRS
Peter Burnett OBE BBS · Sebastian Man

ADVISORY COUNCIL
Chaired by Tan Sri Dato' David Chiu SBS JP

CHAPTERS
Australia & NZ · Japan · Mainland China · Mekong · Philippines & Korea · Singapore

Be part of the next sixty years

Scan to share your interests, or talk to us first. Membership is by invitation and every application is reviewed by the Secretariat.

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