

CALL FOR NOMINATIONS

5th PBEC ENVIRONMENTAL AWARD

The Annual PBEC Environmental Award is a unique international award that recognizes advanced and prominent projects of PBEC member companies that balance eco-efficiency with long-term corporate profitability leading to our common goal of sustainable development in the 21st century. The Award is significant, as this region is the world's most populated and fastest-growing area, placing tremendous demands on its unique and productive ecosystems. The region is also home to some of the world's last great marine and terrestrial frontiers with rich biodiversity. The Award is a significant vehicle to actualize PBEC's goals as declared in the "Statement on Environmental Issues" adopted in the 2001 International General Meeting.

NOMINATION OPENING DATE: November 1, 2002

NOMINATION SUBMITTAL DEADLINE: January 30, 2003

(Please note that all nominations are due to the International Secretariat electronically or in hard copy no later than 5:00 p.m., Hawaii Standard Time, on January 30, 2003)

ENTRY FORMAT

5th PBEC ENVIRONMENTAL AWARD

Instructions for 5-Page Project Description: Please provide your entry in the following format not to exceed five pages. You may attach an addendum with additional data. **Nominations must be received by the International Secretariat either electronically or in hard copy no later than January 30, 2003, 5:00 p.m. Hawaii Standard Time. Nominations should be sent to info@pbec.org or in hard copy to: 5th PBEC Environmental Award, 900 Fort Street, Suite 1080, Honolulu, Hawaii 96813, USA.**

1. COMPANY PROFILE

Name of Company:

Address:

Telephone:

Facsimile:

E-mail:

Name of Chief Executive Officer:

Date of Incorporation:

Business Registration No.:

Nature of Business:

Name of Holding Company (if applicable):

Number of employees as at the end of the following years:

2000: 2001: 2002:

Range of products/ services:

Your designated contact person for this application:

Name of contact person:

Designation:

2. PROJECT TITLE & OBJECTIVE

Please provide a summary of the project's objective as it relates to environmental protection.

3. PROJECT RESULTS

Please summarize the project's outcomes and results.

4. BENEFITS RESULTING FROM PROJECT

Please summarize the benefits resulting from the project under the following benefits categories.

Criteria Category 1: Conservation Benefits

Criteria Category 2: Business Benefits

Criteria Category 3: Beneficial Uses of Technology

Criteria Category 4: Managerial Innovations

5. CERTIFICATION

Please include the following certification statement with your entry:

I hereby declare that the information given above is accurate to the best of my knowledge.

Signature:

Name of signatory:

Designation of signatory:

Date:

CATEGORIES

The four key areas central to this award are: Conservation Benefits; Business Benefits; Beneficial Uses of Technology; and Managerial Innovations. Each category is weighted as indicated.

To assist you in preparing your entry, we have listed below a few of the many types of measurements in each category that you might consider in your summaries. These lists are by no means requirements for a successful entry. They are only intended as examples of the kinds of measurements that you might find applicable. You may find that few or none of these examples match your project. This will in no way impact your score or your opportunity to be selected as the winner of this award. These lists are intended to assist you in focusing on the kinds of outcomes that your project created.

1. **CONSERVATION BENEFITS** **Weight: 35%**
Project's impact on fostering environmental stewardship through improved eco-efficiency, such as:
- the reduction, reuse and recycle of energy and resources,
 - protection of wildlife and physical sites, and/or development of long-range land use practices,
 - improvement in quality of life in urban and non-urban areas,
 - implementation of sustainable development techniques that lessen environmental stress and loss of assets.

The following are only examples and may not apply to every project.

- Reduction, reuse and recycle of energy and resources
- Afforestation and reforestation
- Improvement in quality of life
- Execution of land-use practices that measurably increase or conserve bio-diversity in designated area

2. **BUSINESS BENEFITS** **Weight: 35%**
Project's positive impact on profitability, competitive advantages, and increased core competencies of PBEC member company.

The following are only examples and may not apply to every project.

- Dollar amount saved as a result of project in terms of material costs, and/or transport and/or storage of hazardous materials and chemicals
- Increased profits as a result of the project, its core competencies enhanced by the project, and/or profitable product lines or product positioning that resulted from the project
- Increased global competitiveness of the company as a result of the project

- Improved cycle times and/or production processes as a result of the project
- As a result of incorporating environmentally responsible practices, the project reduced the cost of complying with environmental regulations
- Project reduced the cost of waste management

3. **BENEFICIAL USES OF TECHNOLOGY** **Weight: 15%**
- Project's use of, or development of, technology that supports conservation, hazards management, bio-diversity management, and/or advances scientific knowledge beneficial to the environment. This includes, but is not limited to, technology that abates contaminants or mitigates hazards, which impact human populations and ecosystems.

The following are only examples and may not apply to every project.

- Use of emerging technology such as: nano-level technology, computer modeling, and geographic information services
- Use of on-site mitigation technologies for flood management, hazards reduction, and/or chemical waste containment
- Reuse of waste materials, chemicals, and/or restructuring manufacturing processes to reduce, reuse or recycle these materials
- Use of technologies to abate contaminants and/or to remediate sites
- Transfer of environmentally sound technologies to the economies that need them

4. **MANAGERIAL INNOVATIONS** **Weight: 15%**
- Project's development or use of new environmental management techniques or methods will be evaluated. This includes, but is not limited to: innovative managerial techniques for sustainable development; new financing programs that encourage conservation; compatible development; and sustainable communities.

The following are only examples and may not apply to every project.

- Low-intensity development for long-term use and health of area impacted by project
- Better coordination between private and public sectors to develop social infrastructure by utilizing, for example, a Public-Private Partnership
- Loans, seed funding, or capital provided for conservation activities, programs that sustain bio-diversity in the area, forestation of at-risk areas, and comprehensive land-use planning that features environmental protection and sustainable development solutions
- Development of programs which incorporate and respect traditional practices, or those of the indigenous community, toward the development of products in an environmentally sensitive manner