



Media Guidelines

35th INTERNATIONAL GENERAL MEETING of the PACIFIC BASIN ECONOMIC COUNCIL

**May 6-7, 2002
Kuala Lumpur, Malaysia**

INTRODUCTION

The IGM is a gathering involving the foremost corporate executives and distinguished international leaders from over twenty economies in the Pacific region to discuss international economic and trade issues. Typically, an IGM will include major addresses given by heads of government, governmental ministers, leaders of prominent international organisations, and senior executives from some of the largest corporations in the region.

Media representatives covering the IGM not only have access to all plenary and parallel sessions, but they also have opportunities to conduct one-on-one interviews with some of the most influential business and government leaders in the region.

SESSIONS

An ambitious agenda has been developed for the 35th IGM. Issues include: the security dimension of economic growth, new developments in trade and investment liberalisation; as well as industry overviews including the biotechnology and financial markets. ASEAN, the Americas, and China will also be discussed in regional overviews. The PBEC Award for Business Excellence and the 4th Annual Environmental Award will also be presented during the IGM.

Media representatives will be able to attend the events beginning with the opening plenary session on Monday, May 6 at 0830 held in the Mandarin Oriental Hotel. This session will also include the opening keynote address by Malaysian Prime Minister Mahathir. Luncheons involving keynote addresses may be covered, however, meals are not included.

Broadcast and photo coverage of

sessions and press conferences is permitted. Camera platforms will be set up at the back of the rooms for broadcast coverage of sessions.

MEDIA CENTER

There will be a full-service Media Center available to all accredited media representatives from 0800 Sunday, May 5, through 1800 Tuesday, May 7. The Media Center will have local phone and fax service, and computer work stations with Internet access, as well as connection points for laptop computers. Live closed-circuit television viewing of sessions will also be available in the Media Center. Light snacks will be provided.

INTERVIEWS & PRESS CONFERENCES

One of the major benefits for media representatives covering the IGM is the opportunity to have close contact with many newsmakers in the Pacific basin. As the IGM nears, prominent speakers are confirmed on a regular basis and posted on the official PBEC web site. Accredited media representatives may submit interview request forms upon registering. Due to the nature of the IGM and the speakers, not all interviews may be granted. However, the Media Center staff will try to facilitate as many requests as possible. While some speakers will not be able to grant all the requested interviews, press conferences may be held to allow access to a greater number of media representatives.

REGISTRATION

All media representatives should register in advance of the IGM. Completed accreditation forms must be submitted with photographs of the assigned media representative, photocopies of official media credentials, and a signed letter of assignment from an

editor or supervisor by April 22, 2002. (After the deadline, on-site registration and accreditation is possible but not guaranteed. Please be sure to bring all required documents with you.) Upon receiving your forms, we will ascertain if all documentation is in order and revert to you with confirmation.

Media representatives may pick up identification badges beginning at 0800 Sunday, May 5. Photo identification must be presented to obtain identification badges. Acceptable forms of photo identification include passports, drivers' licenses, or national press passes. Identification badges must be worn at all times during official IGM events. Any misrepresentation of media association towards delegates will result in a revocation of media privileges.

For more information please contact:

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Additional information and forms can be downloaded via the web at:

<http://www.pbec2002.com>
<http://www.pbec.org>

