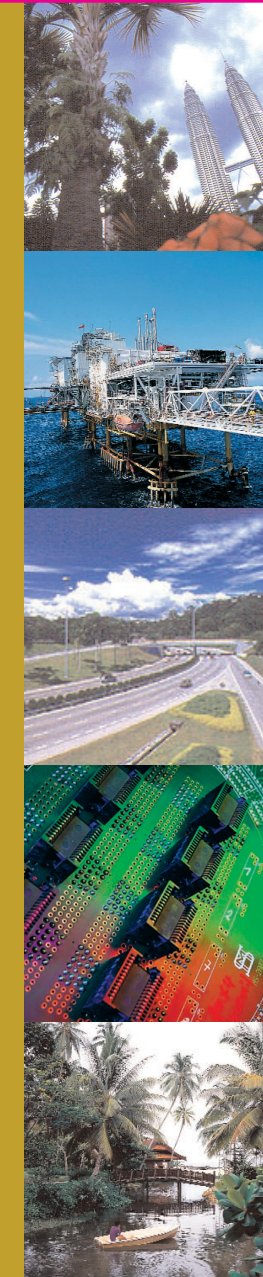




# Striving for Growth in a Challenging Environment



**Pacific Basin Economic Council**  
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35<sup>th</sup> International General Meeting of PBEC  
May 3-7, 2002  
Kuala Lumpur, Malaysia



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*Enclosures:*

IGM Registration Form  
Hotel Reservation Form





# Message

The Prime Minister of Malaysia



I am delighted that Malaysia has been given the honour to host the 35th Pacific Basin Economic Council International General Meeting. This annual gathering provides an excellent opportunity for business leaders to deliberate on current business issues and chart new responses to the many challenges of business growth, sustainable development and productive public-private sector partnerships. I thank PBEC for inviting me to deliver the opening keynote address.

As a developing economy, Malaysia recognises the importance of business feedback and participation to shape policies that support entrepreneurship and investment growth in the Pacific region. The balance between the pursuit of profits and the achievement of shared prosperity and harmony is a critical element of a successful domestic, regional and global economy. I congratulate PBEC on its ability to utilise its energies and resources in pursuing achievable goals that complement this objective.

PBEC must continue its work together with Governments to boost business and confidence in the region to counter negative sentiments on the economic downturn. I am confident that the diversity of PBEC membership from different economies and business environments within the Pacific region itself will provide a rich source of knowledge and experiences that can be mobilised to accelerate growth and spur economic recovery.

I welcome all of you to Malaysia and I shall look forward to meeting with you.

Dr. Mahathir bin Mohamad  
Putrajaya  
December 28, 2001



# Message

Minister of International Trade and Industry, Malaysia



The Pacific Basin Economic Council (PBEC) International General Meeting is an important annual forum for business leaders and key government policy-makers to share views on issues affecting business, trade and investment. The theme of this year's meeting, "Striving for Growth in a Challenging Environment" draws together current interests concerning the global economic slow-down, security dimension of economic growth, prospect of new rules for global trade and the role of new members in the multilateral trading system.

As a nation with significant trade interests, there is much Malaysia can learn from, and share with you on the opportunities for mutual prosperity. The Malaysian business community is committed to promoting and fostering greater cooperation among PBEC members in building and strengthening capacity to meet challenges ahead.

A successful 35th PBEC IGM can contribute towards shaping policy options for economic development while enhancing relationships among the business community in the region. The new century offers tremendous opportunities for productivity and growth through maximising the potential of new technologies and intensifying knowledge-based processes. Together we can bring this potential to fruition and revitalise sustained growth in the region.

I wish the Pacific Basin Economic Council success in its 35th International General Meeting.

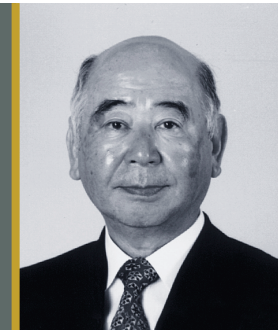
Thank you.

Rafidah Aziz



# Message

Chairman PBEC



It is my distinct pleasure to invite you to join us at the 35th International General Meeting (IGM) of the Pacific Basin Economic Council, which will be convened in Kuala Lumpur, Malaysia.

There could hardly be a more exciting time to be in Malaysia. While the global economy continues to face challenges, prospects for economic growth

in the Pacific Basin continue to be amongst the brightest anywhere in the world. Malaysia is playing an ever more important role in the region, boasting significant trade and investment opportunities in its own right, as well as providing gateway opportunities to other fast growing economies in the region.

The theme of the 35th IGM is “Striving for Growth in a Challenging Environment”. The Kuala Lumpur meeting will address the challenges of economic growth, as well as the new landscape of trade and investment liberalisation. Join us as we examine the outlook for many key regions, from China to the Americas to ASEAN, and leading sectors like biotechnology, energy, environment, and financial markets.

With the cosmopolitan, dynamic city of Kuala Lumpur as a backdrop, the IGM will also include an impressive slate of cultural, social, and recreational activities. From special programmes like intimate breakfast chats to special ministerial roundtables, and with incredible sightseeing tours and a golf tournament at the famed Mines Resort City, the city will impress with its state-of-the-art infrastructure and rich cultural history.

With the new century, and the new world that has come with it, PBEC networking and policy-formulating activities are even more important. I look forward to welcoming you to Kuala Lumpur in May.

Sincerely

Kosaku Inaba  
Chairman  
Pacific Basin Economic Council



# Message

Chairman PBEC Malaysia



May I warmly welcome you to the 35th PBEC International General Meeting in Kuala Lumpur. The Malaysia Member Committee is honoured to host the IGM in Malaysia for the second time since 1994.

Since we last met in Tokyo, global events have posed new challenges to economic growth and

development. The impact of the terrorists attacks on the United States combined with the global economic slowdown have changed the political, economic and security priorities.

With all this in mind, the theme of our 35th International General Meeting, “Striving for Growth in a Challenging Environment”, is especially relevant to all PBEC member economies. Promising to be a thought-provoking and influential meeting, the Kuala Lumpur IGM will not only serve as a platform for key regional decision makers to establish the best policies and strategies to return the Pacific Basin to solid and sustainable rates of growth, but it will also set the stage for the shaping of the very future of the Pacific Basin economies.

We are planning an excellent programme for the Kuala Lumpur gathering, all designed to make your stay a stimulating, pleasant and memorable one. Highlights of our event will include intellectually stimulating interface with global personalities from the world of arts, media and entertainment as well as roundtable discussions with key decision makers from PBEC member economies. All these together with our special tours, promise to make this IGM a truly invaluable experience.

I encourage you to join us in Kuala Lumpur for an exciting event in equally exciting times. On behalf of PBEC Malaysia, I look forward to seeing you in Kuala Lumpur in May.

Yours sincerely

Tan Sri Dato' Azman Hashim  
Chairman  
Pacific Basin Economic Council Malaysia



# The Kuala Lumpur IGM

Striving for  
Growth in a  
Challenging  
Environment



With its theme “Striving for Growth in a Challenging Environment”, the 35th International General Meeting of PBEC promises to be an exciting gathering. Not only will it serve as a platform for the international business community to come together to develop an action-oriented agenda aimed at enhancing regional cooperation in trying times, it also sets the stage for the shaping of the very future of the Pacific Basin economies.

Scheduled to take place in Kuala Lumpur in May, the 35th IGM of PBEC will provide a platform for debate on wide-ranging issues pertaining to achieving economic prosperity in an ever-changing

and challenging business environment. CEOs from throughout the Asia Pacific, heads of government, leaders of international organisations and other senior key decision makers will convene to discuss the best policies and strategies to return the Pacific Basin to solid and sustainable rates of growth. The Honourable Prime Minister of Malaysia, Dato Seri Dr. Mahathir bin Mohamad, has agreed to deliver the keynote address and a number of heads of government have also been invited.

Issues such as the need for greater regional security cooperation, the emergence of China as a global economic powerhouse, and the stagnation Japan is facing will be delved into. The impact of the ASEAN Free Trade Area, the larger East Asia grouping now under consideration, and moves

to establish a Free Trade Area of the Americas will be examined. The Kuala Lumpur IGM provides an opportunity for delegates to join key representatives of governments and corporations in discussing financial-sector reforms, trade and investment policies, fostering of FDI in the region and partnering China for growth.

These decision makers will also share their thoughts on how best to bridge the divide in the areas of ICT, education, health and access to infrastructure and food. Central to the 35th IGM's discussions will be the issues of rebuilding investor confidence in the Pacific Basin as an attractive investment destination and how best senior executives should prepare their corporations for sustained recovery and long-term growth.

Highlights of the Kuala Lumpur gathering will include a number of special programmes that promise to make this IGM a truly unique and invaluable experience. These include intellectually stimulating Breakfast Chats with global personalities from the world of arts, media and entertainment. Delegates will also have the opportunity to attend special off-the-record roundtable discussions with leading decision makers from PBEC economies to exchange views with and gain insights from.

All in all, with its theme “Striving for Growth in a Challenging Environment”, the Kuala Lumpur IGM promises to provide an exciting and thought-provoking platform for senior level interaction that will help shape the future of the Pacific Basin.



# Programme

## Friday, May 3, 2002

06:30 - 15:00	PBEC Golf Tournament	<i>The Mines Resort &amp; Golf Club</i> <i>The Mines Resort City</i>
13:00 - 18:00	Registration	<i>Mandarin Oriental</i>

## Saturday, May 4, 2002

08:00 - 18:00	Registration	<i>Mandarin Oriental</i>
08:30 - 11:00	Directors General Meeting	
11:30 - 12:30	Special Fund Investment Advisory Committee Meeting	<i>(Committee members only)</i>
12:30 - 14:00	Luncheon for PBEC Officers and International Counselors Luncheon for Directors General	
14:00 - 16:15	Strategy Committee Meeting	<i>(Committee members only)</i>
14:30 - 16:30	Working Committee Meetings I - E-Business - Environment	
16:30 - 17:30	Additional Time for Working Committees	
16:30 - 18:30	Finance Committee Meeting	<i>(Committee members only)</i>
19:00 - 20:00	Session Chair / Speakers' Reception	<i>National Art Gallery</i>
20:00	International Officers' Dinner	<i>National Art Gallery</i>

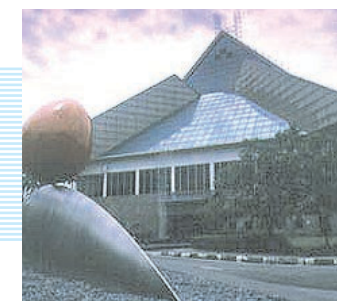


## Striving for Growth in a Challenging Environment

Recent tragic events have pushed the world towards economic slowdown, even as many economies in the Pacific Basin were still struggling to address the fallout from the crisis of 1997-98. What are the best policies and strategies to return the Pacific Basin to solid and sustainable rates of growth? While it is generally acknowledged that political stability, good corporate governance, world-class infrastructure, human capital development, and the encouragement of entrepreneurship are the building blocks for economic growth, there are differing opinions over how to best meet these goals. What will be the impact of the launch of a new round of global trade talks? How can the region best cope with the global economic slowdown and today's challenging environment?

## Sunday, May 5, 2002

08:00 - 18:00	Registration	<i>Mandarin Oriental</i>
08:30 - 10:30	Working Committee Meetings II - Anti-Dumping - Services - Transparency	
10:30 - 11:00	Break	
11:00 - 13:00	Working Committee Meetings III - Food Products - Foreign Direct Investment	
13:00 - 14:00	Luncheon	
14:00 - 18:00	Steering Committee Meeting * Board of Directors Meeting immediately follows Steering Committee Meeting	
19:00	Evening Reception and Opening Gala Dinner hosted by the Honourable Dato' Seri <b>Rafidah Aziz</b> , Minister of International Trade & Industry, Malaysia (Presentation of the PBEC Environmental Award and Business Leader Award)	





## Monday, May 6, 2002

08:00 - 18:00	Registration	<i>Mandarin Oriental</i>
07:00 - 08:00	Member Committee Breakfast Meetings	
08:30 - 09:15	<b>Opening Plenary</b>	
	Call to Order	Secretary General <i>Pacific Basin Economic Council</i>
	Welcoming Remarks	Conference Chairman <i>Pacific Basin Economic Council 2002 IGM</i>
	Chairman's Address	Chairman <i>Pacific Basin Economic Council</i>
09:15 - 09:30	Break	
09:30 - 10:30	Opening Keynote Address	Honourable Dato Seri Dr. <b>Mahathir bin Mohamad</b> <i>Prime Minister, Malaysia (confirmed)</i>
10:30 - 11:00	Break	
11:00 - 12:00	<b>Plenary I</b>	
	“The Challenges of Economic Growth: The Security Dimension”	
	Keynote Speaker	<b>Mr. Colin Powell</b> <i>US Secretary of State (tbc)</i>
	Few issues are as fundamental to economic growth as security. Recent events have raised security concerns to all-time high levels, and have impacted nearly every aspect of doing business in the Pacific Basin. Costs have risen sharply, as have the risks. How will worries about security affect investor strategies? And will the pace of globalisation slow down? After September 11, is there now scope for greater regional security cooperation?	
12:00 - 13:30	Luncheon	
	“Trade & Investment: Playing by the New Rules”	
	Keynote Speaker	His Excellency <b>Vicente Fox</b> <i>President of Mexico (tbc)</i>
	With a new round of global trade talks under way, the World Trade Organisation must ensure that the benefits of trade and investment liberalisation are shared by all economies. At the WTO meeting in Doha, the tough negotiations revealed sharp differences between developed and developing economies over sensitive areas including agriculture, investment, competition, labour, intellectual property rights and the environment. As the new round progresses, what are the prospects for bridging the rich and poor divide? What will be the impact of China's joining in the WTO? And are bilateral or regional trade pacts compatible with the cause of multilateral liberalisation?	

14:00 - 16:00	<b>Plenary II</b>	
	Ministerial Plenary - “Facilitating Growth in the Pacific Basin”	
	Philippines	<b>Mr. Manuel Roxas</b> <i>Secretary of Trade &amp; Industry, Republic of the Philippines (tbc)</i>
	China	His Excellency <b>Shi Guansheng</b> <i>Minister of Foreign Trade &amp; Economic Cooperation, China (tbc)</i>
	Japan	Honourable <b>Takeo Hiranuma</b> <i>Minister of Economy, Trade &amp; Industry, Japan (tbc)</i>
	United States	<b>Mr. Robert B. Zoellick</b> <i>United States Trade Representative (tbc)</i>
	Pacific Basin economies can no longer rely on resilience alone to weather the economic storm. They face tough challenges in the struggle to generate growth and adapt to globalisation. They must expand economic links through a range of balanced and mutually beneficial trade arrangements. They must deal with the emergence of China and the stagnation in Japan. Economies must diversify exports, while broadening the domestic market to offer better insulation from a global downturn. They must raise governance standards, invest in human resources development and adopt a progressive IT strategy. In this session, ministers will consider how to pursue this extensive agenda while maintaining stability and growth.	
16:00 - 16:15	Break	
16:15 - 18:15	<b>Parallel Sessions I</b>	
	“Striving for Growth in a Challenging Environment: Regional Outlooks”	
	<b>China</b>	
	Over the past two decades, China's growth has averaged almost 10 percent – a full seven points higher than the world growth rate. Even in today's challenging environment, Chinese exports have continued to grow at a healthy clip, and China continues to attract the lion's share of foreign direct investment in the region. China has a steadily growing middle class with impressive levels of disposable income. How can China maintain its robust growth, as it seeks to maintain stability? What are the chief hurdles to continued growth that China will have to surmount? And how can China best manage the reforms and adjustments required by WTO entry?	
	<b>ASEAN</b>	
	Southeast Asia's economies face a daunting task as they strive to compete with China for investors and export markets. As more manufacturing facilities shift to China, what are the comparative advantages ASEAN should focus on to remain competitive? How can ASEAN reshape its image and restore its reputation for political stability and dynamism to boost growth and attract investment? What will be the impact of the completion in 2003 of the ASEAN Free Trade Area? And what are the prospects for the recently announced ASEAN-China free-trade area to be set up within a decade and the larger East Asia grouping now under consideration?	
	<b>The Americas</b>	
	The success of the North American Free Trade Agreement and the progress of Latin America's Mercosur grouping have led to moves to establish a Free Trade Area of the Americas. After September 11, some analysts have suggested that the United States will focus more on developing economic links with its immediate neighbours. How has NAFTA affected the way companies do business in North America? Is there scope for Canada, Mexico and the United States to integrate further, perhaps with the setting up of a common market? Should some form of monetary union or dollarisation be considered? And what are the prospects for the setting up of the FTAA?	
20:00 - 22:30	Dinner hosted by the Honourable Prime Minister of Malaysia	
	<i>Seri Perdana, Putrajaya (By invitation only)</i>	





## Tuesday, May 7, 2002

08:00 - 13:00	Registration	<i>Mandarin Oriental</i>
08:00 - 09:30	Breakfast Chats with Global Personalities	<i>tba</i>
09:45 - 10:45	<b>Plenary III</b> “Partnering China for Growth”	
	Keynote Speaker	His Excellency <b>Jiang Zemin</b> <i>President of the People’s Republic of China (tbc)</i>
	With its recent entry into the WTO, its successful hosting of the 2001 APEC economic leaders meeting in Shanghai, its selection as host of the 2008 Olympic Games, and its still-robust growth rates, China is increasingly ascendant in economic, political, and social terms. China’s rise represents both a challenge and an opportunity for its partners throughout the Pacific Basin. What can other economies do to participate in China’s future growth and avoid being overwhelmed? How will China integrate with the rest of the region? And will Chinese corporations emerge as major global players and investors?	
10:45 - 11:00	Break	
11:00 - 12:30	<b>Parallel Sessions II</b> “Striving for Growth in a Challenging Environment: Sector Outlooks”	
	<b>Financial Markets</b>	The crisis of 1997 demonstrated how deeply integrated the world’s financial markets have become. The globalisation of the industry has continued, with banks and other financial institutions under pressure to consolidate and conform to global standards and best practices. How successful have Pacific Basin economies been in implementing financial-sector reforms? How much more work needs to be done, particularly in cleaning up bank balance sheets and introducing more sophisticated risk management and higher standards of governance? And what can be done to improve access to capital and mobilise the region’s savings and reserves to finance growth?
	<b>Biotechnology</b>	The decoding of the human genome has spawned vast new opportunities in the field of biotechnology. Major advances in life sciences and genetics are expected to have a huge impact on many sectors including agriculture, healthcare and pharmaceuticals. These groundbreaking developments are raising enormously difficult ethical problems that every society will have to confront. There are fears that rich economies will dominate, as they gain advantages over poorer ones by taking an early lead in patenting sequences of genetic code. How can governments and business prepare for the biotech revolution? And can we avoid a “genomic divide” between rich and poor?
	<b>Environment</b>	Increasingly, companies in the Pacific Basin are realising that investment in sustainable development practices makes good business sense. Governments too are appreciating the importance of improving environmental conditions to attract investors and talented individuals. This session will examine how corporations can become better guardians of the environment, particularly in the communities in which they do business.
	<b>Corporate Governance</b>	An Anti-corruption Action Plan for the Asia Pacific, organised by the ADB and the OECD, is gaining momentum throughout the region. Corporate governance is an integral part of this initiative. More and more companies are adopting global rules of governance and integrity. Where do Pacific Basin corporations stand and what are the best practices? What improvements and reforms still need to be done to bring the region up to the highest level? How can business, civil society, and government best work together in the fight against corruption?
	<b>Food</b>	Many Pacific Basin economies continue to have difficulty feeding their people. The recent economic crisis and the current slowdown have further strained resources and hampered distribution. How can regional initiatives such as the APEC food system and agricultural trade liberalization under the WTO help economies meet often devastating shortfalls? What role can biotechnology play in resolving food shortages?

12:30 - 14:00	Luncheon “Fostering FDI in the Pacific Basin”	
	Keynote Speaker	Her Excellency <b>Gloria Macapagal Arroyo</b> <i>President of the Philippines (tbc)</i>
	In recent years, the Pacific Basin’s dynamic growth has been fueled to a large extent by the inflow of foreign direct investment. But since the 1997-98 economic crisis and more recently with the global downturn and the shock of September 11, investors have become more discriminating and demanding and more focused on fewer target economies. How can Pacific Basin economies continue to attract quality investors to the region? What scope is there for greater regional cooperation to enhance the Pacific Basin’s attractiveness as an investment destination? And where can economies find new sources of FDI?	
14:30 - 16:30	<b>Plenary IV</b> “Bridging the Divides”	
	The Pacific Basin is a community, but it is a community beset by a number of sharp fault lines and divides: divides between the developing and developed world, divides between those who embrace globalisation and those who oppose it, divides between countries with different political, social and cultural traditions, and divides between those with access to technology, and those without – the so-called Digital Divide. What can governments and corporations do to bridge these divides? What role does education play in narrowing the gaps?	
16:30 - 16:45	Break	
16:45 - 18:00	<b>Closing Plenary</b> “Rebuilding Confidence: The Challenge for Business”	
	Recovery is not just a matter of turning the numbers around. What counts is confidence - the willingness of investors to put money down, the enthusiasm of the consumer to buy. As Pacific Basin economies struggle through the global economic downturn and the shock of September 11, what can business do to rebuild investor and consumer confidence? What can CEOs and managers do to best prepare their companies for sustained recovery and long-term growth?	
18:00 - 18:30	Reading of the Conference Statement Closing Remarks Invitation to 36th IGM	
18:30 - 18:45	<b>Press Conference</b>	
20:00 - 22:30	<b>Closing Gala Dinner hosted by the Honourable Dato’ Abdul Kadir Sheikh Fadzir, Minister of Culture, Arts and Tourism, Malaysia</b>	





# Programme at a Glance



## Friday, May 3, 2002

06:30 - 15:00 PBEC Golf Tournament  
13:00 - 18:00 Registration **Mandarin Oriental**

## Saturday, May 4, 2002 **Mandarin Oriental**

08:00 - 18:00 Registration  
08:30 - 11:00 Directors General Meeting  
11:30 - 12:30 Special Fund Investment Advisory Committee Meeting  
*(Committee members only)*  
12:30 - 14:00 Luncheon for PBEC Officers & International Counselors  
Luncheon for Directors General  
14:00 - 16:15 Strategy Committee Meeting  
*(Committee members only)*  
14:30 - 16:30 Working Committee Meetings I:  
- E-Business  
- Environment  
16:30 - 18:30 Finance Committee Meeting  
*(Committee members only)*  
19:00 - 20:00 Session Chair / Speakers' Reception  
**National Art Gallery**  
20:00 International Officers' Dinner  
**National Art Gallery**

## Sunday, May 5, 2002 **Mandarin Oriental**

08:00 - 18:00 Registration  
08:30 - 10:30 Working Committee Meetings II  
- Anti Dumping  
- Services  
- Transparency  
10:30 - 11:00 Break  
11:00 - 13:00 Working Committee Meetings III  
- Food Products  
- Foreign Direct Investment  
13:00 - 14:00 Luncheon  
14:00 - 18:00 Steering Committee Meeting  
*\* To be followed by Board of Directors meeting*

19:00 **Evening Reception and Opening Gala Dinner**  
Presentation of the PBEC Environmental Award and Business Leader Award

## Monday, May 6, 2002 **Mandarin Oriental**

08:00 - 18:00 Registration  
**08:30 - 09:15 Opening Plenary**  
09:30 - 10:30 Opening Keynote Address  
10:30 - 11:00 Break  
**11:00 - 12:00 Plenary I**  
"The Challenges of Economic Growth: The Security Dimension"  
12:00 - 13:30 Luncheon  
"Trade & Investment: Playing by the New Rules"  
**14:00 - 16:00 Plenary II**  
Ministerial Plenary - "Facilitating Growth in the Pacific Basin"  
16:00 - 16:15 Break  
**16:15 - 18:15 Parallel Sessions I**  
"Striving for Growth in a Challenging Environment: Regional Outlooks"  
- China  
- ASEAN  
- The Americas  
20:00 - 22:30 Prime Minister's Dinner  
*(By invitation only)*

## Tuesday, May 7, 2002 **Mandarin Oriental**

08:00 - 13:00 Registration  
08:00 - 09:30 Breakfast Chats with Global Personalities  
**09:45 - 10:45 Plenary III**  
"Partnering China for Growth"  
10:45 - 11:00 Break  
**11:00 - 12:30 Parallel Sessions II**  
"Striving for Growth in a Challenging Environment: Sector Outlooks"  
- Financial Markets  
- Biotechnology  
- Environment  
- Corporate Governance  
- Food  
12:30 - 14:00 Luncheon  
"Fostering FDI in the Pacific Basin"  
**14:30 - 16:30 Plenary IV**  
"Bridging the Divides"  
16:30 - 16:45 Break  
**16:45 - 18:30 Closing Plenary**  
"Rebuilding Confidence: The Challenge for Business"  
18:30 - 18:45 Press Conference  
20:00 - 22:30 Closing Gala Dinner



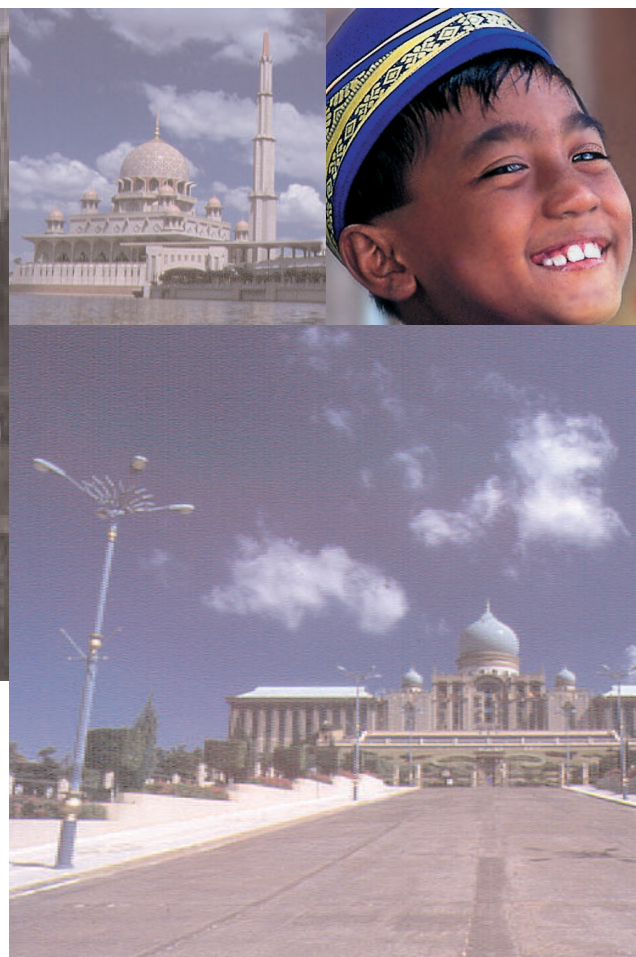
# Profile of Kuala Lumpur



Malaysia, with its potpourri of cultures and languages, is an approximate reflection of Asia in miniature. This uniquely multi-religious and harmonious nation of 23 million people of predominantly Malay, Chinese and Indian origins, will play host to PBEC's 35th IGM for the second time since 1994.

Ranked one of the top 20 trading nations in the world, Malaysia's strategic location, investor-friendly regime and liberal trade policies make it an important gateway to the entire ASEAN market. These attributes together with a well-developed infrastructure and talented workforce have contributed to Malaysia's impressive growth and continued economic transformation.

Kuala Lumpur, or 'KL' as it is fondly called, is the capital of Malaysia. Its beautiful tree-lined streets, parks and public flower gardens, transform into a veritable wonderland of lights at night, thus earning it the name "Garden City of Lights". While the city's past is still present in the evocative British colonial buildings and Moorish architecture, gleaming skyscrapers and a cosmopolitan air project its boundless spirit of progress and symbolise Malaysia's wholehearted leap into the future. Malaysia's remarkably quick transformation from an agricultural-based economy to a technological and knowledge-based one is fittingly reflected in the nearby futuristic Kuala Lumpur International Airport and cyber cities of Putrajaya and Cyberjaya, as well as the striking Petronas Twin Towers - the world's tallest structure.



KL brings together Malaysia's past and present, its plethora of cultures, religions and striking natural treasures, thus allowing first-time visitors an invaluable opportunity to see Malaysia as a whole before setting off to explore its parts. At KL's botanical and bird parks, one is treated to a first glimpse of the incomparable beauty and variety of Malaysia's flora and fauna. In fact, Malaysia is one of the most forested countries in the world with over 60 per cent of its landmass of 33 million hectares covered with natural forests and another 14 per cent with rubber and oil palm plantations.

KL is a veritable shoppers' paradise. Shoppers will be bedazzled by the numerous bargains they can partake of at either simple roadside stalls or alluring mega malls. At the National Museum,

National Art Gallery and the Islamic Arts Museum, the dizzying multiplicity of Malaysia's cultural history and Islamic heritage comes into focus.

And finally, no one leaves Malaysia without wanting to sample its mouthwatering cuisine. All Malaysians take food very seriously, from the five-star restaurants right down to the hawkers' stalls. Ultimately, it will be the Malaysians themselves that you remember most - from their captivating smiles to their generous hospitality.

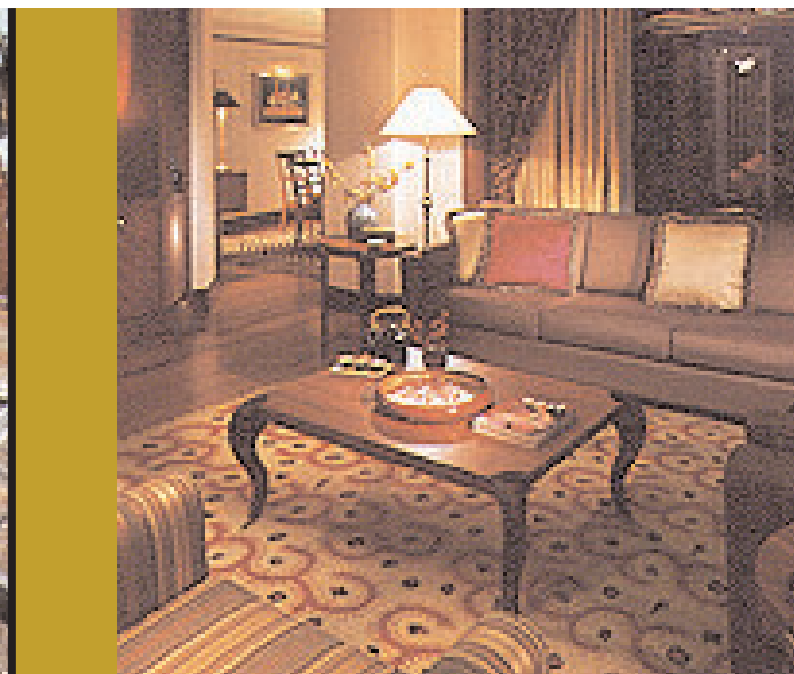
As a commercial and financial hub, KL has played host to the APEC Leaders and G-15 summits, the Commonwealth Heads of Government Meeting, the XVI Commonwealth Games, the Formula One Grand Prix, the Motorcycle Grand Prix and World Cup of Golf, among others. With its superb communications and transportation infrastructure plus quality hotels and service, KL can take care of the delegates' every business and personal need while they're away from home.

Make a date with Kuala Lumpur, Malaysia in May. A truly Asian experience beckons!





# Hotel Information



	Room Type	Rates
Mandarin Oriental	Deluxe Room	USD 120.00 ++
	Club Deluxe	USD 180.00 ++
	Park Suite	USD 350.00 ++
Shangri-La	Deluxe Single/Double	USD 120.00 ++
	Horizon Club Room	USD 180.00 ++



## Mandarin Oriental Hotel

Experience the legendary style and service of Mandarin Oriental, Kuala Lumpur, strategically positioned next to the world's tallest buildings, the Petronas Twin Towers and Suria KLCC, the city's premier shopping centre in the heart of Kuala Lumpur's city centre and surrounded by lush tropical parklands.

Exuding luxury and grandeur, the 30-storey hotel, which opened in October 1998, is embellished in numerous Malaysian artefacts from custom-carved door handles to antique Nonya screens in gold leaf, featuring an impressive collection of original artwork pieces.

The hotel's 643 elegantly appointed guestrooms, suites and serviced apartments offer picture window views of the city skyline or city park. For added privacy and comfort, guests may choose the exclusive accommodation of the Mandarin Oriental Club.

The hotel's award-winning restaurants present a myriad of gourmet dining choices - Pacifica Grill & Bar, the hotel's signature restaurant serves innovative trans-ethnic cuisine while the Chinese restaurant Lai Po Heen serves authentic Cantonese cuisine. Biba's Café serves local and international buffet spreads, Wasabi Bistro features Californian Japanese cuisine and Lounge on the Park serves traditional afternoon tea spreads. Cascade Restaurant & Bar offers poolside dining featuring Mediterranean fare.



The hotel's stunning fitness and spa centre, Mandarin Oriental Vitality Club, offers a state-of-the-art gym, aerobics studio, tennis and squash courts, sauna, steam and massage rooms, an outdoor infinity edge pool with jacuzzi and Thalgo Marine Spa.

The hotel also has a fully-equipped Business Centre, two ballrooms and sixteen function rooms.

The city's premier address, Mandarin Oriental, Kuala Lumpur, offers the most comprehensive and luxurious facilities for discerning business and leisure travellers.

## Shangri-La Hotel

Nestling amidst lush tropical gardens just 60 minutes from the airport and 5 minutes stroll from the business and shopping districts, the Shangri-La is an oasis of luxury and relaxation. From the moment you enter Malaysia's most elegant hotel, you will be pampered with unrivalled service and hospitality. Superb recreational and business facilities are complemented by sumptuous cuisine and accommodation, making the Shangri-La the perfect venue for work or play.



# Delegate's Guide

## Registration Fee

### Early Bird Fee until March 15, 2002

PBEC Members	US\$ 2,000
PBEC Non-Members	US\$ 2,500

### Standard Fee after March 15, 2002

PBEC Members	US\$ 2,750
PBEC Non-Members	US\$ 3,250

The registration fee covers all sessions and functions and conference material. It does not, however, cover accommodation costs of the delegate.

## Accompanying Person's Fee

The accompanying person's fee is US\$500 and covers access by an accompanying person to the evening functions as specified in the Programme and participation in the Accompanying Persons Programme on May 6 and 7, 2002.

## The PBEC Golf Tournament

The fee for the PBEC Golf Tournament is US\$250. Since numbers are limited, participation will be on a "first come-first served" basis. The tournament will be held at the famed Mines Resort and Golf Club, where Tiger Woods played at the World Cup Golf 1999.

## Official Carrier

Within the span of half a century, Malaysia Airlines (MAS) is now one of the largest airlines with one of the youngest fleet in Southeast Asia. Today, MAS has a fleet of over 100 aircraft with a network of more than 100 destinations.



We are pleased to inform you that MAS has agreed to become the Official Carrier for the IGM. We have arranged for discounted fares for delegates flying with MAS into Kuala Lumpur.

## Payment

Payment for delegates' fees may be made by the following means:

### Bank Draft

Please make bank drafts payable to "Pacific Basin Economic Council Malaysia".

### Credit Card

We accept Visa, MasterCard, American Express and Diners Club. Kindly provide the credit card details requested for in the Registration Form and ensure that the form is signed by the cardholder.

### Telegraphic Transfer

Funds may be transmitted to the following bank account:

Pacific Basin Economic Council Malaysia

Bank: Malayan Banking Berhad

Account No: 5145 9812 5687

Address: 105, Jalan Bunus, Off Jalan Masjid India  
50100 Kuala Lumpur

T +603 2691 1568

F +603 2691 1768



## Cancellations and Refund Policy

All cancellations must be received in writing.

### IGM Registration

Cancellations received by March 15, 2002 will receive a full refund. Cancellations received between March 16, 2002 and April 30, 2002 will receive a 50% refund. Cancellations received after April 30, 2002 will not receive a refund.

### Hotel Reservation

Reservations cancelled within 21 days of arrival date will be subject to a one-night cancellation charge. Reservations cancelled within 7 days of arrival date will be subject to a cancellation charge for the entire booking period.

## Application and Acceptance Procedures

The Registration Form and Hotel Reservation Form should be completed and submitted together with payment to PBEC Malaysia. The registrant will receive by fax or by email a confirmation letter from PBEC Malaysia.

## Photos

Due to strict security requirements at the IGM, delegates and accompanying persons will be required to wear identity tags with photos imprinted when accessing the IGM sessions and functions. Applicants are therefore requested to attach 2 passport-size photos of themselves and their accompanying person (if any) to the Registration Form, with names identified at the back of the photos.

## Deadlines

Applicants who submit completed Registration Forms by March 15, 2002 will enjoy a discounted Early Bird Fee and applicants who submit completed Registration Forms after March 15, 2002 will be charged a Standard Fee.

## Visa Application

Citizens of PBEC member economies, other than China and Chinese Taipei, do not require a visa to enter Malaysia. Delegates requiring a visa may apply for one at the nearest Malaysian embassy or consulate general. PBEC Malaysia's confirmation letter may be used to support visa applications.

## Airport Pickup Service

Airport pickup service can be arranged by the hotels. Please indicate in the Hotel Reservation Form if you would like to take advantage of this facility. An airport limousine service is also available at the Kuala Lumpur International Airport and taxi fares to the Mandarin Oriental and the Shangri-La cost approximately RM120.



# Accompanying Persons Programme



## Introduction... humble origins

Kuala Lumpur's origins are closely linked to the flourishing tin trade on the West Coast of the Peninsular. 1857 saw a group of tin-miners led by a Malay chief, Raja Abdullah, landing at the confluence of the Klang and Gombak rivers in search of tin. They established a small trading post and meeting place for miners calling it Kuala Lumpur, which translated means "Muddy Estuary". When Malaya gained its independence in 1957, Kuala Lumpur was declared the federal capital. In 1972, Kuala Lumpur achieved city status and on February 1, 1974, the city was officially declared a Federal Territory.

## A Bustling Metropolis

Today Kuala Lumpur is a bustling metropolis of some 3 million people from different races and diverse walks of life - a truly Asian city. The city transforms into a veritable wonderland of lights at night, earning it the name "Garden City of Lights". As an important hub for international trade, Kuala Lumpur boasts world-class business and service facilities. A comprehensive and modern transportation system serves the city. Railway lines and roads radiate from the city and provide swift access to other parts of the country. Within the city, buses as well as taxis are aplenty, while a commuter train service and several versions of the Light Rail Transit (LRT) connect the city to neighbouring suburbs and towns. At the nearby Kuala Lumpur International Airport, more than 40 foreign airlines fly in and out from various parts of the globe.

## Malaysian Cultural and Islamic Heritage Tour

The discovery of the cultural diversity of Malaysia's multi-racial society begins with a visit to the House of Crafts - a one-stop handicraft centre embodying unique craft and techniques from all over Malaysia. Here there are many different artisans at work on batik painting, pottery, basket and songket weaving as well as pewter and wood craftsmanship. Accompanying persons will next proceed to the Islamic Arts Museum, a newly-styled marble building housing priceless works of Islamic arts, rare hand-written manuscripts as well as Islamic paintings and ceramics.

## English Tea at Carcosa Seri Negara

Across from the Lake Gardens is the stately Carcosa Seri Negara. Formerly a residence of colonial British Governors and High Commissioners, this grand hotel sits on 16 hectares of landscaped gardens on a hill overlooking the city of Kuala Lumpur. Sit down to a charming English tea served on the Carcosa's whitewashed Victorian veranda with the majestic Kuala Lumpur skyline in the foreground. The unforgettable scenery alone, makes this a 'must visit' experience.

## Kuala Lumpur City Highlights

Accompanying persons will be taken to the Central Market, Chinatown, the Railway Station, the National Mosque, the Sultan Abdul Samad Building, Parliament House, the National Monument and the Petronas Twin Towers. Adjacent to the Twin Towers is Suria KLCC, the largest and most popular shopping mall where everything from local handicraft to international designer labels can be found.

## Post Conference Tours

For delegates wishing to explore the beautiful countryside, beaches, mountains and pristine jungle reserves, information can be made available upon request.

# General Information and Contacts

## Business Hours

Banks and offices: Mon to Fri 9.00 am to 5.00 pm.  
Shops (Hours vary): Daily from 10.00 am to 10.00 pm.

## Electricity and Water

220-240V, 50 Hz. Tap water is safe for consumption.

## Exchange Rate / Currency

The Malaysian currency is the Ringgit Malaysia (RM) where RM 1 is equivalent to 100 sen. The exchange rate is RM 1.00 = 0.26 USD

## Getting Around

Inexpensive public transportation is available, ranging from buses to taxis and modern light rail.

## Health Regulations

Visitors from Columbia, Peru, Ecuador and yellow fever-infected areas are required to produce their yellow fever vaccination certificates for entry into Malaysia.

## Language

Bahasa Malaysia is the official language but English is widely spoken, especially in the commercial sector.

## Mobile Phone Network

GSM, 900MHz and 1800MHz

## Time

GMT plus eight hours

## Tipping

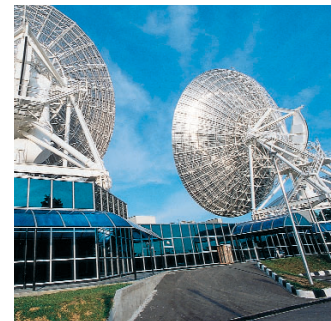
Most hotels and restaurants levy a 10% service charge and 5% government sales tax in their bills. Tipping is not customary but acceptable.

## Weather

Malaysia is hot and humid all year round. The average temperature during the month of May is around 28°C to 32°C.

## Weights & Measures

Malaysia uses the metric system although traditional measurements are still popular.



## For further information, please contact

### Secretariat for the

### 35th International General Meeting

Pacific Basin Economic Council Malaysia

c/o Level 8, Uptown 1

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47400 Damansara Uptown

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Selangor Darul Ehsan

Malaysia

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