

# PACIFIC BASIN ECONOMIC COUNCIL

## E-Transformation Networking Forum

*Grand Hyatt, Singapore*

The PBEC E-Transformation Forum will provide businesses in the region the opportunity to network and exchange ideas on the realities of e-commerce. Participants are expected to present their businesses, to speak on their experiences, and to be ready to participate in informal discussions. Conclusions and business recommendations from these discussions will be formulated into specific business directives that will be presented to Asia-Pacific Political Leaders and Business Executives.

**Thursday, November 9, 2000**

0830–0915 **Registration and Networking Breakfast**

0915–1045 ***Session 1: Legal and Regulatory Issues of E-Commerce***

There are a number of legal/regulatory issues which governments (individually and collectively) are attempting to sort out at the present time. The issues which are of utmost importance to emerging dot coms include cybersecurity, privacy, consumer protection and authentication (e-signatures). This portion of the PBEC e-Transformation Forum will give participants an overview of the current state of play in legal/regulatory reform throughout the region and highlight innovative ways in which E-economy legal issues are being addressed. Consumer protection has a heightened focus in the APEC forum. PBEC can work to support the APEC agenda and to represent the views of the business community in the region.

1045–1100 **Coffee Break**

1100–1230 ***Session 2: Internet Payment Options and Logistics Management***

Payment over the Internet for goods and services can be accomplished through a variety of mechanisms, including traditional credit cards, chip-enhanced credit cards, debit cards, cybercash, and single-use payment accounts. This portion of the PBEC e-Transformation Forum will highlight and explore different payment mechanisms employed by participants to leverage business transactions and operations. Participants will also discuss payment options that have proven to be successful with customers and clients. The specific logistical links—from order placement to final purchase delivery—will also be discussed.

1230–1400 **Networking Lunch**

1400-1530 ***Session 3: Incubators and Financing e-Ventures***

Information Technology (IT) incubators, especially in Asia, are quickly becoming the e-venture development site of choice for entrepreneurs in the New Economy. These establishments provide aspiring e-ventures with infrastructure and a wide variety of services (administrative, consulting, financing). This portion of the e-Transformation Forum will be devoted to sharing incubation “best practices” and e-Venture financing options.

1530–1545 **Coffee Break**

1545–1715 ***Session 4: B2B exchanges***

Business-to-business exchanges are transforming the way goods and services are traded in a variety of industries. In this portion of the PBEC e-Transformation Forum, participants will discuss how B2B players can leverage exchanges as part of their business models. In addition, participants will explore the potential options emerging for SME and “dot com” participation in such exchanges.

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1715–1800

**Conclusions and Recommendations to APEC Business and Economic Leaders**

E-Transformation Forum participants will regroup and draw closure to the event by drafting conclusions and recommendations regarding the issues that were addressed during discussion sessions. These recommendations will be presented at the PBEC Mid-term meeting, which will take place in the days immediately following the PBEC e-Transformation Forum, and from there on to APEC Leaders.

1800

**Networking Reception**