



Biotechnology

ROADMAP TO THE FUTURE

A CONFERENCE OF THE PACIFIC BASIN ECONOMIC COUNCIL

Co-Sponsored by the PECC Food & Agricultural Forum

And the APEC Studies Centre Consortium

MARCH 16 & 17, 2000 in HONOLULU, HAWAII

CONFERENCE PROGRAM

Thursday, March 16, 2000

0900 **Welcome and Opening Remarks** (*Ainahau Showroom*)
Ray Cesca, Chairman, PBEC Working Committee on Food Products (Confirmed)

0915 **Keynote Address**
Dr. Mario Rodriguez, Chairman, AgroBio Mexico (Confirmed)

BIOTECHNOLOGY IN THE ASIA-PACIFIC

WTO Rules, the Biosafety Protocol, and the emerging regulatory framework for trade in GMOs
0945 Jay Sweeney, Director, C&M International, US (Confirmed)

Food Safety
1005 Dr. Jim Zuiches, Dean of Agriculture, Washington State University, US (Confirmed)

Environmental Protection
1025 Dr. Wilf A. Keller, Research Director, Plant Bio-Tech, Canada (Confirmed)

Benefits for Producers
1045 Hardeep Grewal, Operations Director, Pioneer Hi-Bred, Philippines (Confirmed)

Benefits for Consumers
1105 Dr. Zhangliang Chen, Vice Chancellor, University of Beijing, China (Confirmed)

1125 Dr. Jian-Wei Liu, Biotechnology Research Manager, Institute of Molecular Agrobiotechnology, University of Singapore (Confirmed)

1145 Dr. Rahmah Mohamed, Professor, Universiti Kebangsaan, Malaysia (Confirmed)

Consumer Perception
1205 George Fuller, Asian Food Information Centre, Singapore (Confirmed)
1225 Sue Muggleston, Science Liaison, HortResearch, New Zealand (Confirmed)

1245-1315 **BENEFITS OF BIOTECHNOLOGY: Case Study Presentation**
Dr. Stephen Ferreira, University of Hawaii-Manoa (Confirmed)
Dr. Maureen Fitch, USDA, Agricultural Research Service Aiea, Hawaii (Confirmed)
Dr. Richard Manshardt, University of Hawaii (Confirmed)



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Thursday, March 16, 2000

Continued

- 1315 **Lunch** (*Lotus Moon Restaurant, Sheraton Princess Kaiulani Hotel*)
Lunch Presentation "The Biosafety Protocol - Implications for Agricultural Trade" by Mr. Alan Oxley, Director, International Trade Strategies, and Chairman, Australian APEC Study Centre, Melbourne (Confirmed) and Mr. Lyall Howard, Director, Trade and Quarantine, National Farmers Federation, Canberra, discussing concerns of farmers (TBC).
- 1415 **Breakout Groups To Examine Four Issues:**
- (i) Food Safety & Regulatory Issues
 - (ii) Consumer Benefits, Perception and Education
 - (iii) Environmental Protection
 - (iv) Producer Benefits
- Breakout Groups Session I: Strategy Development** (*Robert Louis Stevenson Room*)
Each Group will develop a roadmap detailing work to be done, including specific recommendations to APEC, the WTO, and to national governments.
- 1600 **Break**
- 1615 **Breakout Groups Session II: Development of Action Plan/Timeline** (*RLS Room*)
Each Group will finalize roadmap and timeline based on strategies developed in Breakout Session I.
- 1800 **Break**
- 1900 **Reception and Dinner** (*Robert Louis Stevenson Room*)

Friday, March 17, 2000

- 0900 **Presentation of Strategies, Action Plans, and Timelines** (*Ainahau Showroom*)
- 1200 **Next Steps and Closing Remarks**
- 1215 **Briefing and Tour of the Oceanic Institute**
Participants will travel by bus for walking tour, presentation of activities and lunch at the Oceanic Institute, a leading US institution in advanced aquaculture technology and marine biotechnology.
- 1600 **Return to Hotel**
END OF CONFERENCE