

## FIGHTING CORRUPTION IN THE NEW MILLENNIUM

# Seoul Conference on Combating Corruption in the Asia-Pacific Region

December 11<sup>th</sup> – 13<sup>th</sup>, 2000 Seoul, Korea

**PROVISIONAL PROGRAM** 

IN CO-OPERATION WITH THE



## OFFICE OF THE PRIME MINISTER REPUBLIC OF KOREA

#### IN ASSOCIATION WITH PARTNER INSTITUTIONS

Department for International Development (UK), Konrad-Adenauer Foundation, Pacific Basin Economic Council, United Nations Development Program, United States Agency for International Development

**AND ASSOCIATE PARTNERS** 

**Transparency International, World Bank Group** 

## FIGHTING CORRUPTION IN THE NEW MILLENIUM: SEOUL CONFERENCE ON COMBATING CORRUPTION IN THE ASIA-PACIFIC REGION

11-13 December, 2000 Seoul, Korea

## Summary Description

### **Objectives**

At the first Meeting of the ADB OECD Forum on Combating Corruption in the Asia-Pacific region last year, participants from over 36 ADB and OECD countries recommended anti-corruption measures to be implemented by governments, businesses, media and civil society in the region. The purpose of this year's Meeting is to report on implementing these measures, to focus on corruption prone areas and lay the groundwork for successful co-operation and partnerships among all players in the region. Participants will be invited to identify present and potential opportunities for co-operation within their own countries, and with organizations in other countries, to promote the fight against corruption.

### Methodology

The two-day-and-half program includes presentations, case studies, focus groups and round-table discussions. The workshop will take place at COEX (Convention & Exhibitions), World Trade Centre, Kangnam-gu, Seoul 135-731, Korea. The workshop will start at 8:30 a.m., Monday, December 11<sup>th</sup> and will end at 12.00 a.m. on Wednesday, December 13<sup>th</sup>. Registration and the welcoming reception will take place on Sunday evening, December 10<sup>th</sup>.

Presentations by lead speakers and comments by discussants will respectively be limited to 10 minutes in order to leave time for discussion. Interventions from the floor should not exceed 5 minutes. To the extent possible, copies of papers and presentations will be distributed at the conference workshop. The working language will be English.

### Countries invited

ADB regional Member countries and OECD Member countries.

#### Partner organizations

Department for International Development (UK), Konrad Adenauer Foundation, Pacific Basin Economic Council (PBEC), United Nations Development Program, United States Agency for International Development (USAID).

#### Associate Partners

Transparency International (TI), World Bank (WB)

#### Other invited organizations

Asia Foundation, European Commission, International Chamber of Commerce, International Federation of Accounts, International Federation of Consulting Engineers, International Monetary Fund, National Development Institute, United Nations, World Customs Organisation, World Trade Organisation.

## Target audience

Representatives of the Asian business, media and NGO communities, as well as senior policy makers and officials from the Asia-Pacific region from the ministries of finance and justice and accountability institutions that have a direct impact on curbing corruption and bribery. It is hoped that the diversity of this group will facilitate co-operation and alliances between the many stakeholders in the fight against corruption.

## BACKGROUND

Measures to curb bribery and corruption are now firmly on the international agenda. 34 signatory countries, including four countries of the Asia-Pacific region have signed the OECD Convention on Combating Bribery in International Transactions and are now implementing tough new legislation against transnational bribery<sup>1</sup>.

The World Bank, IMF and Asian Development Bank are prepared to withhold financial backing from programs and companies accused of corruption. Other international organizations such as the Council of Europe, the European Commission, the United Nations and the World Trade Organisation are undertaking major initiatives against international graft.

Non Governmental Organizations (NGOs), such as the Konrad-Adenauer-Stiftung and Transparency International, private sector organizations such as PBEC, and bilateral aid agencies such as DFID and USAID, are also participating in the efforts of national governments and international organizations to combat and curb corruption.

As recognition of the need to combat corruption world-wide, including in the Asia-Pacific region, grows, so does the need for information exchange among the increasing number of institutions involved with respect to the manifestations of corruption and the different strategies for counteracting corruption in varying contexts. To this end,

the annual ADB OECD Forum on Combating Corruption in the Asian and Pacific Region brings together major stakeholders to exchange experience and ideas about the fight against corruption.

The idea for such a Forum arose among participants in a workshop on Combating Corruption in the Asian and Pacific Economies sponsored by the Asian Development Bank (ADB) and the Organisation for Economic Co-operation and Development (OECD) and held at the ADB headquarters in Manila, the Philippines, on 29 September - 1 October 1999.

At this meeting, participants from more than 36 ADB and OECD countries called upon the conference organizers and partner institutions to organize a regular forum on anti-corruption activities in Asia and the Pacific under the leadership of the Asian Development Bank and the Organisation for Economic Co-operation and Development.

The objective of the workshop was to raise awareness of the seriousness of the corruption problem and to identify effective anti-corruption strategies. The Workshop anti-corruption provided support for initiatives at national, sub-regional, and international levels and identified future actions in the public and private sector, including strategies to promote stronger law enforcement and better governance in institutional government structures as well as greater integrity and transparency in the private sector.

<sup>&</sup>lt;sup>1</sup> This includes all 29 OECD countries (Australia Austria Belgium Canada Czech Republic Denmark Finland France Germany Greece Hungary Iceland Ireland Italy Japan Korea Luxembourg Mexico the Netherlands New Zealand Norway Poland Portugal Spain Sweden Switzerland Turkey United Kingdom United States) as well as 5 non-OECD countries (Argentina, Brazil, Bulgaria, Chile, and Slovak Republic).

## THEMATIC FOCUS OF THE ADB/OECD FORUM

With this in mind, the second annual Meeting of the ADB/OECD Initiative on Combating Corruption in the Asia-Pacific Region will bring together leading actors in the fight against bribery and corruption to discuss ways businesses as well as government can and should be actively involved in fighting corruption in the region.

Convinced that bribery in international business transactions has many harmful repercussions and that an effective worldwide policy is best suited to fight corruption. the OECD Members have developed different instruments to strengthen integrity and transparency in business operations: the 1997 Convention on Combating Bribery of Foreign Public Officials in International Business Transactions --which entered into force in 1999, the 1997 Revised Recommendation on Combating Bribery in International Business Transactions, the 1996 Recommendation on Tax Deductibility of Bribes to Foreign Officials, and the Recommendation to Combat Corruption in Aid-Funded Procurement.

These instruments are part of a broad interdisciplinary approach aimed at promoting good corporate behavior by:

- setting out principles governing the responsibilities of enterprises
- improving transparency through stronger bookkeeping and auditing standards
- · encouraging business integrity
- motivating business to introduce sound internal rules, including standards of conduct, and controls, applied down to the operational level
- promoting higher sanctions in the area of public procurement

The Convention and its related instruments also recognize the key role of governments in preventing solicitation of bribes and encouraging ethical conduct among public officials. The 1998 Recommendation on Improving Ethical Conduct in the Public Service provides a set of management principles for governments to check their national institutional circumstances.

The Asian Development Bank's anticorruption policy is intended to reduce the burden that widespread, systemic corruption exacts upon the governments and economies of the region. The ADB seeks to combat graft and corruption as part of its broader work on issues of governance and capacity building. Specifically, the policy is centered upon three objectives:

- supporting competitive markets and efficient, effective, accountable and transparent public administration;
- supporting promising anticorruption efforts on a case-by-case basis and improving the quality of the Bank's dialogue with developing member countries on a range of governance issues, including corruption; and
- ensuring that the ADB's projects and staff adhere to the highest ethical standards.

#### ISSUES FOR DISCUSSION

The Meeting will pose a series of issues for debate around the following topics:

- Fighting corruption in prone areas
- International standards of integrity in business practices
- Improving corporate governance
- Self-regulation strategies
- Improving disclosure and accountability in business operations
- Actions taken by multinationals, local enterprises and business associations
- Generating support for business initiatives through non-business groups, including governments

The OECD instruments on bribery in international business transactions (Convention and Recommendations) and on public ethics, and the ADB Anticorruption Policy will be important points of reference during the Meeting's discussion.

## **OBJECTIVES**

This conference aims to report on progress achieved in the region in fighting corruption since the Manila conference, to focus on corruption prone areas, and lay the groundwork for further partnerships among all players in the region. More specifically, the Meeting will pose a series of issues for debate around the following topics:

- Fighting corruption in prone areas
- Implementing international standards of integrity in governments and businesses
- Improving public and corporate governance
- Improving disclosure and accountability in government and business operations
- Actions taken by multinationals, local enterprises and business associations
- Generating support for anti-corruption initiatives through business groups, civil society, the media and aid agencies

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## STRUCTURE

The 2 1/2 days program includes presentations, case studies, focus groups and round-table discussions. To facilitate discussions, background documents that will discuss the different measures that may help prevent or detect corruption will be prepared by the ADB and OECD Secretariats and other leading experts. This work will include case studies.

Presentations by lead speakers and comments by discussants will be limited to 10 minutes, respectively, in order to leave time for discussion. Interventions from the floor should be brief. The working language will be English.

## **PARTICIPANTS**

Meeting participants will include senior government officials, representatives of anti-corruption agencies, civil society and business sector representatives from Asia and Pacific countries<sup>2</sup> and OECD Member countries.

Meeting participants will also include senior officials of the International Monetary Fund, the United Nations, the World Bank and the World Customs Organisation, as well as representatives of donor organizations.

Business, professional, employee and financial communities and representatives of the civil society and non-government organizations such as Transparency International regional chapters will also actively participate in the Meeting.

Thailand, Uzbekistan, Vanuatu, and Viet Nam.

<sup>&</sup>lt;sup>2</sup> Countries invited to send representatives include: Australia, Bangladesh, Bhutan, Cambodia, People's Republic of China, Fiji, Hong Kong, China, India, Indonesia, Japan, Kazakhstan, Korea, Kyrgyz Republic, Lao People's Democratic Republic, Malaysia, Maldives, Mongolia, Nepal, New Zealand, Pakistan, Papua New Guinea, Philippines, Samoa, Singapore, Solomon Islands, Sri Lanka, Taipei (China), Tajikistan,

## **DRAFT PROGRAMME**

## **SUNDAY 10 DECEMBER**

16:00 – 18:00	Registration Participants receive basic orientation and documentation including copies of presentations, list of participants
18:00 – 20:00	Dinner and traditional arts performance hosted by the Government of Korea and the Seoul Metropolitan Government
	Welcoming Remarks Mr. Goh Kun, Mayor of Seoul, Republic of Korea (confirmed) Mr. Sung Nam Kim, Chairman of the Presidential Committee on Anti-Corruption, Republic of Korea (confirmed)
	Reception

## **MONDAY 11 DECEMBER MORNING**

8:30 - 12:30 Plenary	SESSION 1 TAKING STOCK OF PROGRESS IN THE FIGHT AGAINST CORRUPTION IN THE REGION
	This plenary session enables participants to take stock of countries' performance in implementing anti-corruption measures over the past year
8:30-9:00	Opening Remarks  Mr. Seiichi Kondo, Deputy Secretary-General, OECD (confirmed)
	Keynote Address  Mr. Han Dong Lee, Prime Minister, Republic of Korea (confirmed)
	Lead speaker: Fighting Corruption in the Region  Mr. John Lintjer, Vice President (Finance and Administration), and Chairman of ADB  Anticorruption Task Force (confirmed)
9:00 – 10:00	A. Responding to corruption in the Asia-Pacific region: Countries' success stories Speakers from governments from selected Asia-Pacific countries describe strategies and experience.
	Chair: Mr. Shoji Nishimoto, Director, Strategy and Policy Department, ADB (confirmed)
	Lead speakers:  Mr. Hong Bin Kang, Vice Mayor of Seoul, Republic of Korea (confirmed/OPM)  Dr. Juree Vichit-Vadakan, Director, National Institute of Development Administration, Thailand (confirmed/ ADB)
	General discussion
10:00 - 10:30	Coffee break

## MONDAY 11 DECEMBER MORNING (Continued)

12:30 –14:00	Lunch hosted by Vice President John Lintjer, ADB
	Mrs. Catherine Chui, Assistant Director of Community Relations, ICAC Hong Kong (China) (confirmed, ADB/UNDP) Mr. Enayetullah Khan, Editor, The Holiday, Bangladesh (confirmed/UNDP) Yvonne Chua, Director of Training, Philippine Centre for Investigative Journalism (confirmed, UNDP)  General discussion
	Chair: Ms. Pauline Tamesis, UNDP (confirmed)  Lead speakers:
11:30 - 12:30	C. Tackling Corruption: Media, Education and Public Awareness
	General discussion
	Lead speakers:  Mr. Kee Bong Paek, Prosecutor, Ministry of Justice, Republic of Korea (confirmed/OPM)  Dr. Ye Feng, Director, Foreign Affairs Bureau, Supreme People's Procurator of People's Republic of China (confirmed/ADB)  Mr. Chua Cher Yak, Director, Corrupt Practices Investigation Bureau, Republic of Singapore (confirmed)
	Chair: Nicola Bonucci, OECD (confirmed/OECD)
10:30 - 11:30	B. Deterring and punishing effectively corruption of public officials Speakers from selected Asia-Pacific countries describe experience

## **MONDAY 11 DECEMBER AFTERNOON**

14:00 – 17:30 <i>Working session</i>	SESSION 2 MEASURES TO PREVENT CORRUPTION IN CORRUPTION PRONE AREAS
	Three simultaneous workshop discussions on lessons learned from promoting administrative reform in the three major corruption prone areas of police forces, government procurement, and tax administration
	Focus Group 1 – Preventing Corruption in Police Forces
14:00-15:30	Facilitator: Mr. Michael Taylor, Metropolitan Police of London, United Kingdom (confirmed/ADB)
	Presenters:  Mr. Harry Lorenzo, Director, Institute for Strategic and International Studies, Philippines (confirmed/USAID/OECD): Technology of Behavior: Alternative Approach to Prevent Police Corruption  Mr. Bong Ahn Yoo, Director for Inspection, National Police Agency, Republic of Korea (confirmed/OPM)
	General Discussion

## MONDAY 11 DECEMBER AFTERNOON (continued)

	Focus Group 2 – Preventing Corruption in Government Procurement
14:00-15:30	Facilitator: Mr. Peter Pedersen, ADB (confirmed/ADB)
	Presenters:  Mrs. Vesile Kulacoglu, WTO (confirmed/OECD): Transparency in Government Procurement and the Role of the World Trade Organisation  Mr. Byung Tae Kang, Director-General for Planning & Management, Public Procurement Service, Republic of Korea (confirmed/OPM)
	General discussion
	Focus Group 3 – Preventing Corruption in Tax Administration
14:00-15:30	Facilitator: Dr. Jose Edgardo Campos, Senior Advisor, Philippines Office of Management and Budget (tentative/ADB)
	Presenters:  Mr. David C. Williams, US Treasury Inspector General for Tax Administration (TIGTA), (confirmed/OECD)  Mr. Sang Yool Han, Director, Task Force for Reform of Tax Administration, National Tax Service, Republic of Korea (confirmed, OPM)  Mr. Graeme Waters, Tax Commissioner Office, Australia (confirmed/OECD)  General discussion
15:30 - 16:00	Coffee break
16:00 - 17:00 Plenary	Report to the plenary from the three workshops and general discussion
	Chair: Mr. Denis Osborne, ADB Consultant (confirmed)
	Reporters: Mr. Michael Taylor, UK, (workshop 1) Mr. Peter Pedersen, ADB (workshop 2) Dr. Jose Edgardo Campos, (workshop 3)  General discussion
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18:30 - 20:30	RECEPTION DINNER
	Dinner hosted by the Korean Government

## **TUESDAY 12 DECEMBER MORNING**

This session enables the participants to highlight the experiences of fighting corruption and share ideas on formulating the anti-corruption strategies in private sector  Prevention of Corruption in the Private Sector: Success Stories Speakers from selected Media and NGO describe strategies and experiences  Chair: Mr. Robert Lees, Secretary-General, Pacific Basin Economic Council (PBEC) (confirmed/OECD)  Lead Speakers: Mr. Neil Maloney, Director, Commercial Enquiries, Hill & Associates, Hong Kong-China
Speakers from selected Media and NGO describe strategies and experiences  Chair: Mr. Robert Lees, Secretary-General, Pacific Basin Economic Council (PBEC) (confirmed/OECD)  Lead Speakers:
(confirmed/OECD)  Lead Speakers:
(confirmed/ADB)  Mr. Tunku Abdul Aziz, Vice Chairman of the Board, Transparency International (TI), President of TI Malaysia (confirmed/ADB)  Mr. Natee Vichitsorasatra, The Nation, Bangkok, Thailand (confirmed, KAS)  General Discussion
Coffee break
Developing Prevention Strategies in Businesses
Three simultaneous workshop discussions on prevention strategies for the private sector
Focus Group 1 – Developing an Anti-Corruption Corporate Culture
Facilitator: Mrs. Enery Quinones, Head, Anti-Corruption Unit, Directorate for Financial, Fiscal and Enterprise Affairs, OECD (confirmed)  Presenters:  Mr. Mukti Asikin, General Secretary, Association for the Advancement of Small Business, Indonesia (tentative, USAID/OECD)  Mr. Guillermo Luz, President, Makati Business Club, Philippines (confirmed/USAID/OECD)  Mr. Zusun Rhee, Research Fellow, Korea Economic Research Institute, Republic of Korea (confirmed/OPM).
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## TUESDAY 12 DECEMBER MORNING (continued)

	Focus Group 2 – Improving Corporate Governance
10:00-11:30	Facilitator: Mr. Jessim Ahmed, ADB (confirmed)
	Presenters:  Mr. Michael Davies, Vice President, General Counsel & Secretary, General Electric Canada, Inc., Chairman of the PBEC Working Committee on Transparency, (confirmed/OECD/PBEC)  Mr. Jean-François Arvis, Senior Adviser, Corporate Governance Forum, World Bank (confirmed/OECD): the Role of Corporate Governance in Curbing Corruption  Mr. Keijiro Kimura, Attorney, Kyoei Law Office Osaka, Senior Member, Anti-Racketeering Committee of Japan Federation of Bar Association, Japan (confirmed/OECD): The role of corporate governance and private law enforcement to prevent corruption in businesses.
	General discussion
	Focus Group 3 – Ensuring Disclosure and Accountability in Business Operations
10:00-11:30	Facilitator: Mr. Francis Narayan, Task Manager Strengthening Financial Management and Governance, ADB (confirmed/ADB)
	Presenters:  Mr. Jhung Soo Park, Director, Research Department, Seoul Institute for Transparency, Republic of Korea: Measuring of Private Sector Corruption (confirmed/OPM)  Mr. Behdad Nowroozi, Senior Financial Management Specialist World Bank (confirmed/ADB): The World Bank's view on progress made in the region , (tentative//PBEC)
	General discussion
11:30 – 12:00	Coffee break
12:00 – 13:00 Plenary	Report to the plenary from the three workshops and general discussion
	Chair: Mr. Rainer Geiger, OECD (confirmed)
	Reporters: Mrs. Enery Quinones (workshop 1)
	Mr. Jessim Ahmed, ADB (workshop 2)
	Mr. Mr. Francis Narayan, ADB (workshop 3)
	General discussion
	Lunch hosted by OECD/CCNM
13:00 – 14:30	Keynote speech: <i>Mrs. Marilyn Yakowitz</i> , Programme Development and Financial Management, Centre for Co-operation with Non-members, OECD: "Corruption and Development"

## TUESDAY 12 DECEMBER AFTERNOON

14:30-17:30 Working session	SESSION 4 MAKING ANTI-CORRUPTION ACTIONS WORK
	Three simultaneous workshop discussions on how effective partnerships to make anti- corruption actions work can be designed and implemented in the region
14:30 – 16:00	Focus Group 1 – Creating Supportive Environment and Ensuring Integrity at the Public/Private Sector Interface
	Facilitator: Mrs. Hélène Gadriot-Renard, Head of Division, Governance and the Role of State, Public Management Service, OECD (confirmed)
	Presenters:  Mr. Hideki Goda, Deputy-Director, Secretariat of the National Public Service Ethics Board, Japan, (confirmed/OECD-PUMA): Code of conduct: from development to implementation  Mr. O' Keefe, Supreme Court, Australia (confirmed/OECD-PUMA): the role of independent institutions  Mr. Tom Delare, Chairman of the ad-hoc group on non-members, OECD Working Group on Bribery in Inteational Business Transactions, United States (confirmed/OECD)
	General discussion
14:30 – 16:00	Focus Group 2 – Developing public / private partnerships
	Facilitator: Mr. Ed Anderson, USAID (confirmed, USAID/OECD)  Presenters: Dr. Vuthiphong Priebjrivat, Sahasavas (year 2000) Institute, Thailand (confirmed, USAID/OECD): Civil society's monitoring of local officials and exposing corrupt practices – the experience of Thailand, PBEC (confirmed, OECD/PBEC): Developing public/private partnerships across manufacturing industries Mr. Luis Manuel Corral, Executive Director for Political Affairs, Congress of Trade Unions of the Philippines (confirmed, OECD/TUAC)  General discussion

## TUESDAY 12 DECEMBER AFTERNOON (continued)

14:30 – 16:00	Focus Group 3 – Enlisting media, NGOs and aid agencies
	Facilitator: Tunku Abdul Aziz, Vice-Chairman of the Board, Transparency International, President of TI Malaysia (confirmed/ADB)
	Presenters:  Mr. Thomas Bernd Stehling, Konrad Adenauer Stiftung (confirmed, KAS/OECD)  Mr. Nam-Joo Lee, General Secretary of the National Council of YMCAs of Korea and Member of Korea's Presidential Committee on Anti-Corruption (confirmed/OPM)  Mr. P.S. Mason, Co-ordinator, Department for International Development (DFID), United Kingdom: Improving cooperation between Donor Agencies, Governments and Civil Society (confirmed/ADB)  General discussion
16:00-16:30	Coffee break
16:30 – 17:30 Plenary	Report to the plenary from the three workshops and general discussion
	Chair: Dr. Clay Wescott, ADB
	Reporters: Mrs. Hélène Gadriot-Renard, (workshop 1) Mr. Ed Anderson, (workshop 2) Mr. Tunku Abdul Aziz, (workshop 3)  General discussion
18:30 – 20:30	RECEPTION DINNER
	Dinner hosted by the Ministry of Foreign Affairs and Trade, Republic of Korea (Only for the invitees such as chairs, facilitators, lead-speakers, presenters and representatives of international organizations)

## **WEDNESDAY 13 DECEMBER MORNING**

8:30 – 10:00 Closing Plenary	FIGHTING CORRUPTION IN THE 21 <sup>st</sup> CENTURY
	<ul> <li>Chairs: Dr. Rainer Geiger, Deputy Director, Directorate for Financial, Fiscal and Enterprise Affairs, OECD (confirmed)         Mr. Shoji Nishimoto, Director, Strategy and Policy Department, ADB (confirmed)</li> <li>Discussion: Framework for Action         Mr. Tom Delare, Chairman of OECD ad-hoc group on non-members (confirmed): International instruments for globalising the fight against corruption         Dr. Key Chong Park, Director-General for Inspection &amp; Investigation, Office of the Prime Minister, Republic of Korea (confirmed): Regional Co-operation in Corruption Prevention</li> <li>General discussion</li> </ul>
10:00 – 10:30	Coffee break
10:30 -11:00	Closing Remarks Dr. Rainer Geiger, Deputy Director, Directorate for Financial, Fiscal and Enterprise affairs, OECD (confirmed) Mr. Shoji Nishimoto, Director, Strategy and Policy Department, ADB (confirmed)
11:00 - 12:00	PRESS CONFERENCE
12:00 – 13:00	DONORS MEETING (for donors organizations only)

## **PROGRAMME NOTES**

# SESSION 1: TAKING STOCK OF PROGRESS IN THE FIGHT AGAINST CORRUPTION IN THE REGION

# A. Responding to corruption in the Asia-Pacific region: Countries' success stories

In this first session, participants will learn about actions undertaken in two countries of the region to fight corruption using as benchmarks the Conclusions of the Manila Workshop. A discussion will follow where participants will be able to ask questions which make the presentations relevant to their own specific problems or offer insights into their own experience.

# B. Deterring and punishing effectively corruption of public officials: Learning from local experiences

This second session will allow participants to review different strategies developed by two countries of the region to deter and punish effectively corruption of public officials.

A senior Korean expert will present the experience of the Ministry of Justice of Korea in investigating and punishing

corruption of public officials, whereas a senior expert from New Zealand will detail the role of the Ombudsman as an institutional safeguard to good governance. For each case study, problem areas will be identified and strategies for dealing with these weaknesses will be presented.

## C. Tackling corruption: Media, Education and Public Awareness

This last session will allow participants to review different strategies to tackle corruption through media, education and public education campaigns against corruption. A discussion will follow where participants will be able to ask questions that make the presentations relevant to their own specific problems or offer insights into their own experience.

## SESSION 2 - FOCUS GROUPS DISCUSSION: MEASURES TO PREVENT CORRUPTION IN CORRUPTION PRONE AREAS

This session is divided into three parallel focus groups. The focus groups will permit participants to brainstorm on specific and concrete measures governments and public institutions can take to reduce corruption. The goal is to share experiences and ideas on formulating a variety of anti-corruption actions in three corruption prone areas: law enforcement, government procurement, and tax administration. ADB and OECD work on good public governance and tax evasion will be an important point of reference during the discussion.

Participants will be assisted in their discussion by experts with a range of specialisation so as to address both the depth and breadth of the topic. Facilitators will help guide the discussions and reporters chosen by each group will summarise the concrete findings of each group. Discussions should culminate in a list of concrete and "actionable" anti-corruption measures that the plenary will consider at the end of the session.

## Focus Group 1 - Preventing Corruption in Police Forces

Corruption among law enforcement officials – which makes petty corruption visible as a daily practice – imposes a direct threat to the rule of law. The focus group will discuss the experiences of recent programs in the region in order to identify the success factors.

Topics to be discussed will include:

- Prevention methods used from recruitment to ancillary/secondary employment.
- □ Internalizing high standards of conduct in the daily business.
- □ Who watches the watchers? The shared role of the internal specialized bodies (police of the police) and external supervisory organizations (ombudsman, prosecutor).

## Focus Group 2 - Preventing Corruption in Government Procurement

Devolved management with greater flexibility is a key feature of public management reforms. However, it also requires mechanisms to control the use of discretionary powers.

Corruption in government procurement causes a wasteful spending of government budget,

decline of corporate productivity, and creation of corruptive structure. As a result, it finally causes a decline of national competitiveness. In regarding this, Focus Group 2 will analyze the actual conditions of government procurement, and have in-depth discussion to enhance transparency and accountability in government procurement.

## Topics to be discussed will include:

- Clarifying enforcement and implementation of regulations and rules
- □ Simplifying procedures

- Improving transparency and equity
- □ Enforcement of International Co-operation in the government procurement sector

## Focus Group 3 - Preventing Corruption in Tax Administration

Corruption in the tax administration is another prone area for administrative reform in the Asia-Pacific region. Corruption of tax officials causes many problems. Governments lose revenues and so taxes on those who do not escape the tax net must rise to plug the gap and taxpayers lose confidence in the fairness of tax system and voluntary compliance is at risk.

Corruption in tax administration is often the result of the complexity of the tax system, unclear tax regulations and standards that provide much room for the personal judgement of tax officials in the process of levying taxes. The low level of compensation of tax officials also contributes to corruption. Tax audits that are not transparent and the tendency among tax officers to consult with private citizens out of convenience may also encourage taxpayers to seek collusive links with tax officials.

In this session, participants will discuss measures aimed at preventing corruption in tax administration. Participants will learn in particular about the experience of Korea in addressing corruption in the tax Administration and steps taken by other OECD countries.

Topics to be discussed will include:

- □ Design of the tax examination program and monitoring of results of tax audits
- Measures to detect corruption in tax administrations (risk assessment)
- Means for countering corruption in tax administration, covering legislation, code of ethics, internal audit manuals and techniques
- Purpose of internal audits, organization, structure, role of headquarters
- □ The internal audit cycle: strategy, planning, obtaining effective evidence, reviewing and interpreting findings)
- Methods of tax collection that minimise corruption
- Investigation and punishment of corrupt officials
- What to think about linking the level of compensation of tax officials to the results of tax audits (directly or indirectly) to prevent corruption?

# SESSION 3 – PLENARY & FOCUS GROUPS DISCUSSION: ANTI-CORRUPTION STRATEGIES IN PRIVATE SECTOR

Governments cannot combat corruption alone. Other actions are needed in order to give effect to the aim of eliminating corruption. Businesses - as they often are both the victim and the instigator of corruption - play a fundamental role.

The purpose of this session is to highlight the experiences of businesses that are active against corruption in the Asia-Pacific region - multinationals and local firms alike - and share ideas on formulating a variety of anticorruption actions that can be taken by businesses. The discussion will be split into three parallel focus groups that will pose a series of issues for debate around the following topics:

International standards of integrity in business practices

- Developing self-regulation strategies and Improving corporate governance
- Improving disclosure and accountability in business operations

The OECD instruments on bribery in international business transactions (Convention and Recommendations) and corporate governance will be an important point of reference during the discussion. Participants will be assisted in the plenary and groups discussion by experts with a range of specialization so as to address both the depth and breadth of the topic. Facilitators will help guide the discussions. Discussions should culminate in a list of concrete and anti-corruption preventive "actionable" measures that will be summarized by the reporters and considered by the plenary at the end of the session.

## Plenary: Prevention of Corruption in the Private Sector - Success Stories

To emphasise the role that businesses can play in combating corruption has is particularly important in the light of the growing interconnectedness of the private and public sector in today's world.

This plenary session enables the participants to highlight the experiences of fighting corruption and share ideas on formulating the anti-corruption strategies in private sector. Two speakers from selected Media and NGO will present the

success cases of strategies and experiences in the private sector.

Topics to be discussed will include:

- Cause and conditions of corruption in private sector
- Case of self-ethical reinforcement
- Case of private/public cooperation for anti-corruption

#### Focus Group 1: Developing an Anti-Corruption Corporate Culture

In this session, participants will discuss selfregulation strategies developed and enforced by corporations, business associations and international organizations in support of fair competition and ethical standards.

Participants will learn in particular about codes of conduct and charters of standards for transactions that have been developed and implemented by businesses and business associations from 24 OECD countries in order to fight bribery. In the following discussion, participants will offer views about how usefully they are being or can be applied in the region, and provide

feedback on how they can be augmented to fit their own country existence.

Topics to be discussed will include:

- Developing rules within or between enterprises
- Useful examples of codes of conduct
- Enforcing integrity standards

## Focus Group 2 - Improving Corporate Governance

Western experience has taught corporations the need for transparency and these experiences have slowly shaped the internal framework of corporations into internal policy guidelines that are being increasingly developed by companies in OECD countries guidelines that are commonly referred to as corporate governance.

Although there is not one form of corporate governance, there are internationally accepted principles that underlie sound business structures. These principles put forth the concept that within each company there should be a balanced division of power and duties: corporate leaders, who are entrusted with the task of enhancing shareholders' or stakeholders' value, should conduct the business of the company in a way that preserves their accountability towards the other constituencies of the enterprise. The idea is that corporate leaders are not only accountable for the economic, but also for the ethical behaviour of the enterprise.

In this focus group, participants will discuss these principles that underlie sound business structures. In particular, participants will be presented a set of corporate governance standards and guidelines that has been developed by the OECD and the World conjunction Bank, in with national governments, other relevant international organizations and the private sector. In the following discussion, discussants will offer views about how usefully they are being or can be applied in the region, and provide feedback on how they can be augmented to fit their own country existence.

Topics to be discussed will include:

- Defining the concept of "conflict of interest" and how it affects senior management
- Strong independent boards of directors, strong audit committee and internal audit functions
- Honest and fair dealings with all elements of the community (employees, suppliers, customers and neighbors)

## Focus Group 3 – Ensuring Disclosure and Accountability in Business Operations

Accounting, auditing and financial controls are linked to the company's overall anti-bribery and anti-corruption policy. For this reason, the "accounting provisions" of inter-governmental agreements, such as the OECD Anti-Bribery

Convention, or of business or professional associations such as the Pacific Basin Economic Council, the International Chamber of Commerce and the International Federation of Accounts, warrant the focused attention of

companies' executives, the members of their audit committees and board of directors (or bodies serving similar purposes).

The formulation of policies by companies' management that are congruent with internationally accepted accounting, auditing and financial reporting standards will be discussed in this context as contributing to the fight against corruption. In particular, participants will discuss countries' progress in implementing the "accounting provisions" of the OECD Convention.

Topics to be discussed by the focus group will include:

- Established and accepted standards of financial accountability and transparency within firms
- Internal control and record keeping
- Policies for approving expenses
- Financial reporting and disclosure
- Responsibilities of external auditors

## SESSION 4 - MAKING ANTI-CORRUPTION ACTIONS WORK

Governments and businesses cannot combat corruption neither alone nor separately. To succeed, active participation by all stakeholders is indispensable.

The purpose of this session is to lay the groundwork for successful partnerships among all players in the region by brainstorming on specific and concrete measures that can be taken to make anticorruption actions work. The three parallel focus groups will pose a series of issues for debate around the following topics:

Creating a supportive environment for an effective implementation of anti-corruption programs

- Developing public/private partnerships
- Generating support through NGOs, trade unions, business associations, aid agencies.

Participants will be assisted in their discussion by experts with a range of specialisation so as to address both the depth and breadth of the topic. Facilitators will help guide the discussions. Discussions should culminate in a list of concrete and "actionable" recommendations that will be summarized by the reporters and considered by the plenary at the end of the session.

Focus Group 1: Creating a Supportive Environment and Ensuring Integrity at the Public/Private Sector Interface

The creation of a supportive environment needs a co-operative action of all state institutions. This focus group will look at co-operative efforts – ranging from co-ordination to joint actions – that improve the consistency of individual anti-corruption measures. Participants will learn in particular about

measures used by countries in the region, including Australia, Hong Kong-China, Korea, Japan and New Zealand to eliminate corruption at the public/private interface.

Topics to be discussed will include:

- Developing government measures to ensure integrity at the public/private interface
- Regulatory transparency as an anticorruption strategy
- Developing a complex package of anticorruption measures.
- □ The role of the independent institutions preventing corruption

## Focus Group 2: Developing Public / Private Partnerships

A constructive dialogue between the business community, trade unions and the government can make a major difference. Policy and law-makers cannot be expected to consistently take the lead on anti-corruption efforts. They are much better positioned to achieve concrete results in curbing corruption if they enter a productive and efficient dialogue with business associations and trade unions.

Because of the nature of their operations, businesses have an insider knowledge of the corrupt practices in doing business with public officials. Employees have also an insider knowledge of corrupt practices. For these reasons, trade unions and business associations can be a powerful ally in the fight against corruption.

This focus group will look at co-operative efforts linking the public and private sectors in the fight against corruption and what concrete results local and regional business associations and trade unions can achieve in this fight.

Topics to be discussed will include:

- Developing links between governments, businesses and trade unions
- □ Trade unions as the prime "whistle blowers"
- State support to private sector anticorruption initiatives without developing or reinforcing government patronage over companies.

## Focus Group 3: Enlisting NGOS, Media and Aid Agencies

Civil society, the media and the public at large have increasingly focused on questions of integrity, fair dealing, proper accounting, absence of conflict of interests and transparency. Parallel to this, there has been a growing understanding of the role that non-governmental organizations, the press and donors can play in ensuring integrity.

In this session, examples of efforts by nongovernmental organizations, the media and aid agencies to create awareness, raise ethical standards, and initiate other actions to curb corruption will be highlighted. Topics to be discussed will include:

- Defining the role that NGOs and the media can play in raising ethical standards
- What NGOs and the media can do to help plug loopholes in procedures and laws
- Civil society and media participation in controlling the effectiveness of international standards such as the OECD Convention on Bribery in International Business Transactions
- Defining the comparative advantage for bilateral donors to enter the fight against corruption
- How donors can co-operate with partner countries and other constituencies to increase efficiency in the fight against corruption.

## **CLOSING SESSION - FIGHTING CORRUPTION IN THE 21st CENTURY**

During the final session, the specific concrete actions recommended during the working sessions will be presented. Based on the evaluation of the panel and the general discussion among participants, the Chairmen will close the meeting by formulating a set of conclusions for fighting corruption in the 21<sup>st</sup> century in the Asia-Pacific region.

## Donors co-ordination meeting (for donor organizations only)

This meeting will offer an opportunity to donor organizations (bilateral agencies and international and regional institutions) invited in Seoul to briefly describe the most recent initiatives launched by their respective institutions and aimed at supporting the fight against corruption in the Asia-Pacific region. The objective is to help donors to track current programs in the region and provide them a way to co-ordinate their technical assistance. The meeting will be co-chaired by ADB and OECD.

## **SPONSORS**



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The Asian Development Bank (ADB), a multilateral development finance institution, was established in 1966 to promote the social and economic progress of the Asian and Pacific region. The Bank is owned by the governments of 57 countries, of which 41 are from the Asia-Pacific region. Over the past three decades, the Bank has become a major catalyst in promoting development in the world's most populous and fastest-growing region.

The ADB seeks to combat graft and corruption as part of its broader work on issues of governance and capacity building. Specifically, the ADB's policy is centered upon three objectives: (1) supporting competitive markets, and efficient, effective, accountable, and transparent public administration; (2) supporting promising anticorruption efforts on a case-by-case basis and improving the quality of the ADB's dialogue with its developing member countries (DMCs) on a range of governance issues, including corruption; and (3) ensuring that the ADB's projects and staff adhere to the highest ethical standards.



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The Organisation for Economic Co-operation and Development (OECD) groups 29 member countries in an organization that provides governments a setting to discuss, develop and perfect economic and social policy. OECD governments compare experiences, seek answers to common problems and work to co-ordinate domestic and international policies that increasingly in today's globalized world must form a web of even practice across nations.

The OECD has been a leader in the global fight against bribery and corruption in international business practices. Making use of the Secretariat-wide expertise and cultivating synergies with other international initiatives -both public and private, the OECD has provided a unified and comprehensive front against corruption. The OECD addresses corruption from the perspective of both the recipients of illicit payments, by promoting public ethics and good governance, and the providers of illicit payments, by taking actions against bribe givers.

The OECD Anti-Corruption Unit, (ACU) located in the Directorate for Financial, Fiscal and Enterprise Affairs, serves as the focal point within the OECD Secretariat to respond to the need to fight bribery and corruption in international business transactions, while the OECD Public Management Service (PUMA) assists Member countries to develop and maintain an effective framework for promoting integrity and high standards of conduct on the part of public officials. The Centre for Co-operation with Non-Members (CCNM) assists in this work by being the focal point for the development and pursuit of policy dialogue between the OECD and non-member economies.