

APEC CEO Summit

Globalisation in the 21st Century

*The Heritage Hotel
Auckland, New Zealand
September 10-13, 1999*

DRAFT AGENDA (Updated 7 September 1999)

Introduction

The APEC CEO Summit is not intended to be another conference. It is a Summit Meeting of business leaders focused on the challenges facing the Asia Pacific region in the next century. It is a meeting of peers. It is also the prime opportunity to interact with Leaders in the region and have broader business views reflected in the APEC process.

The APEC CEO Summit will be an interactive meeting with delegates pre-seated, Boardroom style, around tables at all sessions. Delegates will be assigned to different tables for each session so that maximum contact is achieved. Following short, "scene-setting" addresses, delegates will be invited to discuss, at their tables, the issues in the context of the "challenges", before reverting to a plenary discussion. Panel members will be drawn from APEC CEO Summit delegates. Outcomes will be reflected in the Summit Report to APEC Leaders.

FRIDAY, SEPTEMBER 10, 1999

08:00-17:00 CEO Summit Registration (Venue: The Heritage Hotel)

19:00-21:00 **Auckland City Summit Cocktails** (Venue: Heritage Courtyard Marquee)

Introduction:	Ralph NORRIS Chairman, <i>APEC CEO Summit Host Committee.</i> Chairman, <i>New Zealand Business Roundtable</i>
Words of Welcome:	Christine FLETCHER Mayor, <i>Auckland City</i>
Vote of Thanks:	Ralph NORRIS

SATURDAY, SEPTEMBER 11, 1999

08:20-09:00 **Powhiri (Maori Welcome)**

09:00-09:55 **OPENING SESSION** (Venue: The Tearoom, The Heritage Hotel)

Global Companies and Nation States – Tensions or Common Interests

Opening Remarks
and Introduction:

John MAASLAND
Chairman, *APEC CEO Summit Inc.*

Keynote Speaker:

John F. SMITH Jr
Chairman & CEO, *General Motors Corporation*

Vote of Thanks by
Session Chairman:

Bill THURSTON
Senior Partner, Bell Gully Buddle Weir
Barristers and Solicitor

09:55-10:20 **Break**

10:20-11:25 **Session Continues**

Session Chairman:

Bill THURSTON

Panel Participants:

CHEN Zhongbiao
President, *China Ocean Shipping (Group) Company*

Mong-Gyu CHUNG
Chairman, *Hyundai Industrial Development & Construction Co., Ltd.*

Rudy SCHLAIS
President, *General Motors, Asia Pacific*

Gary L. TOOKER
Vice Chairman, *Motorola Inc.*

SATURDAY, SEPTEMBER 11, 1999 (CONTINUED)

Overview

This session discusses the increasing globalisation of business activity and assesses the implications for the nature of economic governance and regulation. It will assess the extent to which States hinder or assist companies to conduct their business globally, addresses the question of whether globalisation has circumscribed the policy making prerogative of the State, and considers the future trends in national versus regional or global economic governance.

The Challenges

- *Constraining or Driving Economic Growth - the roles of global companies and nation states*
- *Governance, Transparency & Compliance - is business being undermined by policy frameworks*
- *Competitive Forces - limited by rules or driven by "smart" management*
- *The Need for Harmonisation of APEC's Regulatory Regimes - are there economic benefits from non-conflicting rules*
- *Looking Ahead Into the Next Century - does globalisation suggest the gradual diminishment in the powers and relevance of national authorities in business, with an increasing trend toward regional or global governance of economic activity*

11:30-12:05 **ADDRESS BY CHAIR OF ASIA PACIFIC ECONOMIC COOPERATION (APEC)**

“The Way Forward for APEC”

Introduction: **John MAASLAND**
Chairman, *APEC CEO Summit Inc.*

Speaker: **The Right Honourable Jenny SHIPLEY**
Prime Minister of New Zealand

Vote of Thanks: **Michael BARNETT**
Chief Executive, *Auckland Regional Chamber of Commerce & Industry*

SATURDAY, SEPTEMBER 11, 1999 (CONTINUED)

"Blueprint 2010 - A New Zealand Business Perspective"

Commentary: **Fran O'SULLIVAN**
Corporate Affairs Manager
Wilson & Horton

12:05-12:20 **Break**

12:20-13:45 **SOUTH PACIFIC LUNCH** (Venue: Courtyard Marquee)

LUNCH ADDRESS

"The Information Age – Media and Technology"

Introduction: **John MACFARLANE**
Chief Executive, *Deutsche Bank AG*
New Zealand

Keynote Speaker: **Cameron O'REILLY**
Chairman, *Wilson & Horton Group*

Vote of Thanks: **Derek WILLIAMS**
Senior Vice President, *Oracle Corporation*

13:45-14:00 **Break**

14:00-15:30 **AFTERNOON SESSION** (Venue: The Tearoom)

Japan, PRC, USA – Economic Faultlines or a Stable Landscape?

Session Chair: **Helmut SOHMEN**
Chairman, *World Wide Shipping Group*
Chairman, *Pacific Basin Economic Council*

SATURDAY, SEPTEMBER 11, 1999 (CONTINUED)

Panel Participants: **The Honourable William DALEY**
Secretary of Commerce - United States

The Honourable Kaoru YOSANO
Minister for International Trade and Industry
- Japan

Overview

This session position the two major APEC economies alongside each other to address key issues for the development of the region and each economy individually.

The Challenges

- *Do these economies view APEC as more about business or more about politics*
- *Does APEC reduce tensions between these economies?*
- *Does this lead to prosperity and confidence in all of the Economies*
- *Is "real" action being taken under Individual Action Plans, does such action present challenges for Business & Government, or do the IAPs simply record past achievements?*

15:30-15:50 **Break**

15:50-16:30 **SPECIAL ADDRESS** (Venue: The Tearoom)

"The Borderless World Market - Korea's Response"

Introduction: **Suck-Rai CHO**
Chairman, *Hyosung Corporation*

Keynote Speaker: **His Excellency KIM Dae-jung**
President of the Republic of Korea

Vote of Thanks: **Robert CAMPBELL**
Managing Partner, *Deloitte Asia Pacific*

SATURDAY, SEPTEMBER 11, 1999 (CONTINUED)

16:40-18:00 **CONCURRENT ROUNDTABLE SESSIONS WITH
APEC BUSINESS ADVISORY COUNCIL (ABAC)**
(Venue: Heritage Conference Center)

1. Facilitating E-commerce - trade with no boundaries

Co-chairman: **Ralph NORRIS**
Managing Director, *ASB Bank*

Co-chairman: **Paul SONG**
President and CEO, *Aris Corporation*

Commentary by: **Derek WILLIAMS**
Senior Vice President, *Oracle Corporation*

Commentary by: **David BARNES**
Vice President, *IBM World Trade*

2. Trade Liberalization - APEC and the WTO

Co-chairman: **Gary BENANAV**
Chairman & CEO, *New York Life
International Incorporated.*

Co-chairman: **Victor FUNG**
Chairman, *Hong Kong Trade Development
Council*

Commentary by: **Alicia Romo ROMAN**
President, *Universidad Gabriela Mistral*

Commentary by: **Nelson CHANG**
President, *Chia Hsin Cement Corporation*

3. The APEC Food System - a comprehensive approach to reform

Co-chairman: **Ernest S. MICEK**
Chairman, *Cargill Incorporated*

Co-chairman: **Fran WILDE**
CEO, *New Zealand Trade Development
Board*

Commentary by: **Raymond CESCA**
Managing Director – World Trade,
McDonalds Corporation

Commentary by: **Henry KAO**
Vice-Chairman, *I-Mei Foods*

SATURDAY, SEPTEMBER 11, 1999 (CONTINUED)

4. Capacity Building - governance and infrastructure

- Co-chairman: **Timothy ONG**
Deputy Chairman, *National Insurance Company Berhad*
- Co-chairman: **John WADSWORTH**
Chairman, *Morgan Stanley Dean Witter Asia*
- Commentary by: **LI Dongsheng**
President, *China TCL Group*
- Commentary by: **C.D. TAM**
President, *Motorola Asia-Pacific*

18:00-18:50 **Open**

18:50-19:05 Delegates board coaches for trip to Ellerslie Conference Centre, venue for CEO Summit Cocktails & Dinner

19:05-23:00 **CEO SUMMIT COCKTAILS & DINNER**
(Venue: Ellerslie Conference Centre)

KEYNOTE DINNER ADDRESS

“China – APEC Partner in Building Global Prosperity”

- Introduction: **The Honorable Philip BURDON**
Chairman, *APEC Business Advisory Council*
- Keynote Speaker: **His Excellency JIANG Zemin**
President of the People’s Republic of China
- Vote of Thanks: **Helmut SOHMEN**
Chairman, *World Wide Shipping Group*
Chairman, *Pacific Basin Economic Council*

SUNDAY, SEPTEMBER 12, 1999

06:30 Delegates board coaches for transfer to Louis Vuitton Centre, Viaduct Harbour, venue for Breakfast with APEC Leaders

07:00-08:30 **BREAKFAST WITH THE APEC LEADERS: SHARING ECONOMIC LEADERSHIP**
(Venue: Edmiston Gallery, America's Cup 2000 Louis Vuitton Centre, Hobson Wharf)
Informal dialogue between Leaders and CEO Summit guests

09:15-10:00 **KEYNOTE ADDRESS** (Venue: America's Cup 2000 Louis Vuitton Centre)

"Bright People – Smart Technologies"

Introduction: **The Right Honourable James B. BOLGER**
New Zealand Ambassador to Washington

Keynote Speaker: **The Honourable William Jefferson CLINTON**
President of the United States

Vote of Thanks: **John F. SMITH**
Chairman & CEO, *General Motors Corporation*

10:05-10:45 **AMERICA'S CUP SESSION** (Venue: America's Cup 2000 Louis Vuitton Centre)

America's Cup Review

Introduction: **Bruno TROUBLÉ**
Head, *Louis Vuitton Cup Media Organisation*

Keynote Speaker: **Peter BLAKE**
Syndicate Head, *Team New Zealand - Holders of the America's Cup*

Vote of Thanks: **Jim McCREA**
Managing Director, *Air New Zealand*

SUNDAY, SEPTEMBER 12, 1999 (CONTINUED)

10:45-11:15 **Inspection of America's Cup Yachts**
(10:45-11:15 Coaches returning to Heritage Hotel)

11:40-12:15 **PRE LUNCHEON SESSION** (Venue: Heritage Courtyard Marquee)

ADDRESS BY NEXT APEC CHAIRMAN AND HOST COUNTRY

"APEC - Toward the Common Goal of Shared Prosperity"

Introduction: **Right Honourable Don MCKINNON**
Minister of Foreign Affairs and Trade - New Zealand

Keynote Speaker: **His Majesty Sultan Haji Hassanal BOLKIAH**
Sultan of Brunei Darussalam

Vote of Thanks: **Rosanne MEO**
Chairman, *AMP New Zealand*

12:20-13:45 **ASIA PACIFIC LUNCH** (Venue: Heritage Courtyard Marquee)

LUNCHEON ADDRESS

"APEC – The View from Latin America"

Introduction: **Javier PRIETO**
Vice President, *CEMEX*

Keynote Speaker: **His Excellency Ernesto ZEDILLO Ponce de Leon**
President of the United States of Mexico

Vote of Thanks: **David W. OSKIN**
Executive Vice President, *International Paper*

13:45-14:00 **Break**

SUNDAY, SEPTEMBER 12, 1999 (CONTINUED)

14:00-15:30 **AFTERNOON SESSION** (Venue: The Tearoom)

The Information Age – No Boundaries

Keynote Speaker: **Richard WARMINGTON**
President & Managing Director, *Hewlett Packard Asia Pacific*

Session Chairman: **Lex HENRY**
Chief Executive, *CDL Hotels NZ*

Panel Participants: **JoAnn PATRICK-EZZELL**
President & CEO, *AUNET Corporation*
Sayling WEN
Vice Chairman, *Inventec Corporation*
Philippa MALMGREN (Invited)
Head of Global Strategy, *Warburg Dillon Read*

Overview

This session addresses the issue of whether we fully understand the broad impact of technology and how to use technology to create value in our Economies.

The Challenges

- *Knowledge Industries - have they superseded capital intensive and labour focused organisations*
- *The Need to Accept a Borderless and Volatile Business World - strategies to manage information flows and the consequences for global companies & nation states*
- *Educating the Workforce in the Information Age – whose responsibility: Nation State or Business*
- *The Internet Stockmarket Phenomenon - a dangerous bubble ready to burst or an accurate reflection of value*

15:30-16:00 **Break**

SUNDAY, SEPTEMBER 12, 1999 (CONTINUED)

16:00-17:30 **FINAL SESSION** (Venue: Tearoom)

Underwriting Future Economic Growth – Back to Basics

Keynote Speaker: **Vincent CHENG**
CEO, *Hang Seng Bank*

Session Chairman: **Don BRASH**
Governor, *Reserve Bank of New Zealand*

Panel Participants: **Anatoly CHUBAIS**
CEO, *United Energy System of Russia*
John McFARLANE
Chief Executive, *Australia and New Zealand Banking Group Ltd*
Milton KIM
Chairman & CEO, *Good Morning Securities Inc.*

Overview

This session focuses on the lessons arising from the economic crises of the last two years and the need to seek pragmatic solutions to the problems identified rather than "grand schemes".

The Challenges

- *The "Form or Substance" Issue – are Leaders, Ministers and senior officials driving towards sufficient openness and transparency in their Economies*
- *Doomed to Repeat History or Learning from Experience" – have the Banks improved their risk analysis?*
- *Borrowers – are they focusing on the "hurdles" to investing in profitable projects and hedging the attendant risks?*
- *The "Collective Approach" – can the players, especially the international agencies, plot a more rapid path towards development of efficient capital markets?*
- *Achieving the "Right" Balance Between Regulation and Market Disciplines - who is responsible for developing and ensuring robust standards and governance within the corporate, financial and public sectors.*

SUNDAY, SEPTEMBER 12, 1999 (CONTINUED)

17:30-17:45 **CLOSING ADDRESS** (Venue: The Tearoom)

Speaker: **John MAASLAND**
Chairman, *APEC CEO Summit Inc.*

17:45-19:00 **Open**

1900 Delegates board coaches for trip to ASB Bank Stand, Eden Park, venue for Gala Pasifika Dinner

19:30-23:00 **GALA PASIFIKA**
(Venue: ASB Bank Stand, Eden Park)
Dinner & Entertainment

KEYNOTE DINNER ADDRESS (Via Live/Two-Way Satellite Link)

"Taking APEC to the WTO Millennium Round"

Introduction: **Gordon CAIRNS**
Chief Executive, *Lion Nathan*

Keynote Speaker: **Right Honourable Mike MOORE**
Director General - *World Trade Organisation*

Vote of Thanks: **Lex HENRY**
Chief Executive, *CDL Hotels NZ*

MONDAY, SEPTEMBER 13, 1999

09:00-10:00 **PRESS CONFERENCE** (Venue: The Tearoom)

APEC CEO Summit Report to the Chair of APEC (Mrs Shipley)

Business Discussions

Boardroom Discussions at Auckland based Corporates

Leisure

Golf at Gulf Harbour Resort

Yachting with America's Cup Yachts

Horses and Thoroughbred Breeding

Evening

Private Hosted Dinners for Guest CEOs by New Zealand Host CEOs